

HARBOURLIGHTS

ARE YOU READY TO LEAD?



**143 Reasons To
Manila ASPAC**



**JCIVP 72 Hours
In Hong Kong**



**1978 National President
Tells Us JCIHK
70's Story**



**Father Of
Lan Kwai Fong Allan
Zeman's ABCD**

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WORK TOGETHER WITH ONE HEART

'Bring the World to Hong Kong in 2012' is one of our goals, for which we have to plan and work together this year. In March, we organized the JCI Hong Kong Reception, inviting many celebrities and guests to introduce our 19 Chapters and promote various programs, such as the Asia Pacific Area Conference (ASPAC), United Nations Millennium Development Goals (UNMDG) and Ten Outstanding Young Persons Selection (TOYP), as well as to echo the 10th Anniversary of the International Year of Volunteers (IYV+10). It is appreciated that there will be 14 projects launched by our local chapters to celebrate IYV+10 and give impetus to UNMDG, creating a better world.

Today, JCI Hong Kong has made a commitment to request members to join the "2011 Give a Day, Get a Disney Day" scheme, organized by the Agency for Volunteer Services (AVS) and Hong Kong Disneyland. In order to continue to support UNMDG and encourage volunteerism, each JC member who joins the program will receive a complimentary admission ticket to the theme park by volunteering for eight hours of social service. We plan to donate all of complimentary tickets to the Evangel Children's Home allowing children in need a visit to the park for a fun day.

In April and May, we have two business projects launched to the public and members. It is indeed an honour to have Professor Frederick Ma, Pastor Lam, Mr Vincent Wong and Mr Steven Lo present to share their views on CHANGE, INNOVATION and CREATIVITY of life under our theme "Lead the Change" in the Change Maker Forum. We have also invited prominent speakers at the CEO Forum, such as Mr Raymond Wong, Ms Susanna Chiu, Mr Kent Wong, Ms Janae Chan and Mr Steve Huen, to share key factors in the success of a Global Business. These are golden opportunities for you and your friends to explore the wisdom of life and to learn from successful businessmen.

Be united! I request all JC members working together to bring our connections to JCI Hong Kong and share our resources to the national board and local chapters to strengthen our power by organizing significant projects, building up the brand of our organization and recruiting more quality members. Let's make more joint effort to nourish our 200 prospective members. You are our leaders today and they will be our leaders tomorrow. Keep up our JC spirit and work together with one heart for a better world.

Senator Timmy Lee

National President

Junior Chamber International Hong Kong

JCI Creed

WE BELIEVE

*That faith in God gives meaning and purpose to human life;
That the brotherhood of man transcends the sovereignty of nations;
That economic justice can best be won by free men through free enterprise;
That government should be of laws rather than of men;
That earth's great treasure lies in human personality;
And that service to humanity is the best work of life.*

A True Sparkle Maker

Memoir from Mr. Allan Zeman, GBS JP

As the second blast for Lead the Leaders series, JCIHK is pleased to enjoy a wonderful afternoon with Mr. Allan Zeman GBS JP. Most of us fairly start of and say that Allan should be one of our biggest bosses in life – nothing has taken more of our money than the famed playground of Lan Kwai Fong (not even our tuitions, mortgages, stocks nor wives...). Allan is a living success. His light-hearted tone speaks of his insights of striving and becoming the leaders for leaders.

Allan was all just an ordinary garment guy until the early 1980s when his expat friends started considering the virtues of after-work life and fine dining. It was only with such simple idea Lan Kwai Fong was born – and thereby transforming our lives. Allan convinced us that by being observant and meticulous over the tiniest pieces in life, he built an enormous empire on Hong Kong's dining and entertainment cult.

Allan starts off with his story by explaining to us his four pillars for a successful career ...

AMBITIONS

Success never comes easy. Allan is a true follower of 'no pain no gain'. 'What one must have to succeed would be an ambition to succeed', explained himself. 'I have learnt how to think positively and the need of making money efficiently since childhood'. Allan was brought up in Canada where he and his family led an utterly independent life. He still recalls the days when he was walking across streets earning 35 dollars a week as a newspaper boy. Young Allan then tells us of his devotion in working as he could fairly earn to survive to be independent when he was 12 years old and worked as a waiter cleaning tables in the restaurant. Allan then started working as a lingerie salesman at the age of 16, one of the dream jobs of teenagers, 'I saw the advertisement in the newspaper the other day and had no idea what lingerie was, but thought it sounded exotic. That was my first exposure to garments, and it led to me starting my own fashion brand jump by the age of 19.'

The glamorous Pearl of the Orient attracted Allan to join our dynamic hometown. It was also at that time ambitious entrepreneurs and business people fled to the ex-British colony in search for the pile of gold. 'Hong Kong was my favourite destination in Asia, all because of its can-do attitude, low costs of business and low taxation'. Allan set up his offices and supports here and expanded his markets beyond Canada to around the world. By leaning close to mainland China and with a favourable atmosphere, Allan easily fell in love with the energy of the city where he enjoyed ample room in demonstrating his ambitions.



BRILLANCE

One must be excited of how the glamour of Lan Kwai Fong could have been brighter and brighter for every year. 'Lan Kwai Fong is like having a child that grows up and goes through different phases. And suddenly it becomes famous and has done really, really well. What lies beneath would be the crave and thirst for brilliance in every aspect of practice'.

Allan is famed for the crazy yet creative leadership style. He gives away clear and concise comments to each of his staff for every single piece of work. 'There is always no bad staff but only bad bosses,' repeats Allan. With clear instructions and a determined belief in striving for excellence, Allan enjoys painting the picture for his staff and guiding them to success.

'It is equally important that you have to be creative and think out of the box.' A vivid example of Allan's creativity in his business would be his physical presence over marketing campaigns. 'I had once dressed up as a jellyfish to promote the new attraction Sea Jelly Spectacular in a press conference. The other day I put on shining blue gown with high heels and jiggled in front of cameras and limelight.' Depictions and media reports of happy Allan filled the walls of his office.

Among others, Allan also pledges that he won't allow Ocean Park to be the number two park in town. 'In my world, there is only first-class. I wouldn't accept business-class or economy.'



CONFIDENCE

Through the chat, Allan stresses clearly that for one to become a leader, one shall be confident as to his qualities and strengths.

'All you have to do whenever you're down is to bombard yourself with question marks – What am I? Others could be successful in the area, why can't I?' Allan encourages that what we need is not the knowledge required, but instead to find the right key for doing it. 'You could be easily confident and running a very good business when you truly immerse your whole self into the business culture and dynamics'.

As a Chinese national, Allan has been doing very well and being very confident of the Chinese market by immersing himself into it. Allan further explains to us the exciting business opportunity in China nowadays. 'China doesn't need another Chinese city, they need a city that is international; they need a city that is recognized around the world as being special. That is Hong Kong and it stand as is.' Today, we have Lan Kwai Fong copies in some mainland cities. We owe our thanks to Allan who inspired our mainland cousins to take out their wallets for afterwork leisure and embrace western cult. 'I was approached by the government in Chengdu, Sichuan. They invited me to fill it up with restaurants to create a lifestyle center and call it Lan Kwai Fong. I am now going to build another LKF in Chengdu some time later!'

Noteworthy is that Allan had once stirred controversy among Canadian expatriates in 2008 by renouncing his Canadian citizenship to earn and become a naturalised Chinese citizen. Allan explains that he has been living and working in Hong Kong for over 38 years and has always considered it to be his home. The move broke hearts in the Canadian community which had touted Allan as being one of Canada's most successful entrepreneurs in Asia. His confidence protrudes beyond his business, but to our community and motherland.



DISCIPLINE

Needless to say, Allan highly attributes his success to his discipline. Lest there be any misses in neither flight schedules nor business talks, Allan insists to be sober and alcohol free around the clock regardless of being the biggest stakeholder of bars in Hong Kong. 'I also insist to clear off every single file' says Allan. And Allan's secretary, Jessica, also explains to us that the level of Allan's discipline impresses all of his staff. 'The early bird catches the worm,' Jessica says, 'Allan makes sure he exercises for at least one hour every single day before he returns to office. At one instance when he had to catch a flight by eight, he managed to wake up at four dawn time for workouts in the gym!' Jessica also says that Allan is literally a friend to all of his staff. He never puts his nose up.



I feel very guilty! As a leader, he is so discipline to clean his tables every day. I shall learn from him as a true leader.

*National General
Legal Counsel
Senator Stanley NG*

I am very impressed by his words 'One can't please everybody but the majority. Live life to the fullest.'

*Chamber Executive
Senator Phyllis Chan*

From his words, I can strongly feel the power of 'Be Better'. Not requested by others to be better, but from his heart. He is fighting for NEXT!

*National Publishing
Director
Monica Le*



After interview, what are they talking about?

JCIHK Reception – Bringing the World to HK in 2012

On March 31, JCI Hong Kong has organized a JCIHK Reception: Bringing the World to Asia in 2012 to invite partners in joining to learn more about JCI Hong Kong. In the reception, we had introduced NOM flagship projects, TOYP and UNMDG. We also presented the features of our 19 Chapters and also highlighted a sneak preview of Hong Kong ASPAC 2012! This had given a chance for our VIPs to have a much better understandings of JCI Hong Kong and all our affiliated chapters to network and build up relationship to work together moving forward.

Taking this opportunity we made an announcement on our commitment to encourage our 1,000 members to volunteer for 8 hours and enroll to the campaign "Give a Day. Get a Disney Day". In doing so, each member will be eligible to receive a complimentary admission ticket to Hong Kong Disneyland which we will donate to children of Evangel's Children Home. This is a win-win arrangement where we can promote volunteerism and also helping children who're in needs.

For more photos, please visit:

<http://www.facebook.com/#!/media/set/fbx/?set=a.164699883588396.38491.124726640919054>

Search



What is it?

"Give a Day. Get a Disney Day" is a scheme initiated by Agency for Volunteer Service (AVS) and Hong Kong Disneyland Resort to promote volunteer service. Volunteers who have completed 8 hours of social service will have a chance to receive a one-day complimentary admission ticket (ticket) to Hong Kong Disneyland via the service organization*.

72

Hours in Hong Kong



MAR 17, 2011 11:00
Arrived to Hong Kong International Airport



MAR 19, 2011 13:30
Attended Public Speaking Seminar launched by JCI Hong Kong at JC office

MAR 17, 2011 18:30
Interviews by LOMs at JC office



MAR 17, 2011 19:30
Attended E-bidbook Seminar at JC office



MAR 17, 2011 20:00
Dinner with JCI Officers at Macau Jockey Club Hong Kong, Central

Profile :

Name : Shine Bhaskaran

Position : JCI Vice President

Nationality : India

Marital status : Married with 2 daughters, nine years old and 2 years old respectively.

Hobby : Football and badminton

Job : Hotel management

Purpose of visiting Hong Kong :

To promote JCI mission to JCI Hong Kong to the Hong Kong Government Officials and to share his JC life and experience to JC HK members.



MAR 17, 2011 15:30

Visited Legislative Council, HKSAR



MAR 19, 2011 15:00 – 22:00

Attended LOM's events at The Metropolis mall, Hunghom and Regal Kowloon Hotel, Kowloon



MAR 18, 2011 16:00

Visited Home Affairs Bureau, HKSAR Government



MAR 18, 2011 12:30

Lunch with 1956 JC President & HLP A. de O. Sales at Club Lusitano, Central



MAR 17, 2011 13:00

Welcoming Luncheon at Renaissance Harbour View Hotel, Wanchai – Dynasty Restaurant

MAR 18, 2011 18:00

Interviews by LOMs at World Trade Centre Club, Causeway Bay

MAR 18, 2011 19:30

Reception Dinner at World Trade Centre Club, Causeway Bay

143 Reasons to Manila ASPAC

Whether you been to JCI Asia-Pacific Conference (ASPAC) before or not? The 2011 ASPAC in Manila, Philippines, will be a conference you don't want to miss!

Traveling like a rock star on a concert tour, we managed to catch 2011 JCI ASPAC Manila Conference Director, Senator Pablo Francisco "Jing" Ortega Carlos III, for a quick interview to give us an inside scoop on ASPAC and the best of the Philippines. Please mark your diary now for this year's ASPAC – May 26 to May 29, 2011.

Asking for reasons why you should attend ASPAC in Manila this year? Well, don't worry, Conference Director Jing and his organizing committee had brilliantly put together 143 reasons to ASPAC Manila. '143 Reasons & Days to ASPAC', this marketing campaign was launched on the conference website and Facebook page since the first of January. The reasons showcase beautiful scenery, mouth-watering cuisine to relaxing beaches and exciting attractions, so everyone will find something they will love about Manila.

As you may not be able to check out all 143 reasons to Manila ASPAC, here are some good recommendations from the Conference Director:



143 Reasons & Days to ASPAC
I Love You Manila



Mall of Asia

Most of the conference programs, seminars, and events will take place in the Sofitel Philippine Plaza (HQ Hotel) and two convention centers: SMX Convention Center and Philippine International Convention Center (PICC). The venues are well situated in the central part of Manila, and connected to the SMX Convention Center is the world's third largest shopping mall – Mall of Asia. The mall has over 700 stores and 200 dining establishments, with IMAX theatres, bowling alleys and also an Olympic-sized ice skating rink.



Jeepneys and Intramuros

Of course, you can't just stay indoors in Manila; take a ride in the popular local transport – Jeepneys. The Jeepneys are inexpensive to ride and can get you the main attractions in town, and the vehicles are known for their flamboyant decoration which become a symbol of Philippine culture. Take a ride to Intramuros, the oldest district of the city and take a walking tour of this walled city built by the Spaniards in the 16th century.

Filipino Delicacies

Your palate will be busy as you will taste the best mango and coconuts ever, and many other fresh tropical fruits. For adventurous taste buds, make sure you try out all the delicious street snacks around – especially the Balut (a boiled, fertilized duck egg).



Tagaytay

Looking for an easy day trip from Manila, you may visit a place called Tagaytay. At 2,000 ft above sea level, the place offers a magnificent view of Taal Volcano, the smallest volcano in the world, surrounded by a magnificent lake.

Join the Fiesta!

When people go to a JCI Conference, one of the most anticipated events is the welcome party. Conference Director Jing told us that many surprises are planned for this first night to welcome all delegates, as JCI Manila and other chapters in the Philippines will join together to create one of largest Filipino Street Festival. A night filled with amazing energy with dance, music and food from every part of the Philippines.



Feel the Bayanihan Spirit!

Each year, the JCI Asia-Pacific Conference is an annual congress that brings JCI Members together from more than thirty four countries from all over Asia and the Pacific, including the countries in Australia and Oceania. All delegates will enjoy a weeklong schedule of JCI trainings, seminars, networking, tours and fellowships. "There are set standards and functions for each JCI conference," Conference Director Jing said. "But what makes a conference unique is the people behind the show, and in Manila, come and experience the Philippines' bayanihan spirit."

Bayanihan is a Filipino term and its meaning is the spirit of community and unity to achieve success, and it also displays the people warm hospitality and care for others. Conference Director Jing believed JCI ASPAC is an excellent platform for everyone to share their similarities, differences, cultures and ideas – and together as one community to promote harmony and each individual will then have the energy to influence others to make positive impact in the world.

What is **the Bayanihan spirit?**

The origin of the term bayanihan can be traced from a common tradition in Philippine towns where community members volunteer to help a family move to a new place. The process involves literally carrying the house on stilts to its new location.

Now don't delay, check out the most up-to-date information about 2011 JCI ASPAC Manila:

Official conference website: <http://www.jciconferencemanila2011.com/>
Facebook: <http://www.facebook.com/jciaspac2011>

Interview with 1978 National President Senator John Lo



To describe 1978 National President Senator John Lo, I will use the word “Gentleman”. During our interview, his gesture, posture and the way he spoke is no wonder a gentleman. Yet he is a leader that has the energy to motivate others.

Those Were The Days

PNP Senator John joined JC in the early 1973 after he finished his study in USA. His father was also a Jaycee member at that time and he strongly supported John to join JC to broaden his horizon and network. The first event PNP John was ASPAC in the Philippines where his JC fantasy was lighted up. Soon after, he joined Island Junior Chamber which was described as a “playboy chapter”. But PNP Senator John was not only a playboy but a hard working JC.

Now in JCIHK, most of the ex-com members were past presidents of local chapters before they run the post of ex-com members at LOM level. Surprisingly, PNP Senator did not take up the presidency of Island Junior Chamber before he run the post of National Vice President in 1977 and subsequently National President in 1978. His JC career can well be described as a “space shuttle” as he could climb up to the post of National President at such a young age and within such a short period of time.

When talking about his days of being a JC, PNP Senator John smiled and told us bit by bit. He mentioned that during his days, JC in Hong Kong took a lead in organizing innovative projects, for example, he helped to organize Pop Folks at Hong Kong Stadium in 1974 and Sam Hui was one of the performers of that event. He also assisted in organizing a “Young Student Congress”. He shared with us that in organizing projects, it is very important to create social impact in the society and arouse attention from the public.





Before planning any projects, he suggested members to adopt a retrospective approach and to think of the purpose of the projects first. According to his experiences, result-oriented approach is useful in JC life and career.

Members – Our Most Important Assets

In his eyes, members are the most important assets to JC. Creating a sense of belonging is of utmost importance to the development of JC. He encouraged members to help out one another and shared experiences together. PNP especially appreciated the formation of Senior Members Club to unite senior members and made use of their resources and network to contribute to the development of JC. After a decade, Senior Members Club has been running successfully in uniting senior members together to create bonding and sense of belonging.

Words To Young Leaders

He encouraged young members to observe things around and to look into matters that can arouse concern of others. A leader should have vision and mission and can have the courage to change the society.



We Care Our Community



Progress 1

Junior Chamber International Hong Kong National Community Concern Group organized its first seminar for the year 'Mr. Gregory So & Competition Law in Hong Kong' was held on 25 January 2011 at the Junior Chamber International Hong Kong office.

Mr. Gregory So, Under Secretary of the Commerce and Economic Development Bureau of the HKSAR government delivered with the opening address, that the government 'remain 100% committed to introducing the cross-sector competition law, with a target date in the 2011 legislative session'. He pointed out that enactment of the Competition Bill would be the foundation of the competition law regime. Other important building blocks would include 'the creation and nurturing of a pool of experts on competition affairs and heightened awareness of the regulatory framework' and 'A firm that breaches the law may be penalized by as much as 10 percent of its accumulated revenue around the globe starting from the year it was in violation, the government proposes.'

'There will also be on-going endeavors in promotion, training and public education to drive home the message and build up the capacity of our systems, Junior Chamber International Hong Kong would be the right platforms for public education and promotion.' Mr. So added.

Prof. Dr. David W.K. Yeung from Hong Kong Shue Yan University delivered the keynote speech on 'Competition in Game Theory'. Dr. Yeung highlighted that competitive market would fail to provide an efficient allocation mechanism if there existed imperfect market structure, externalities, imperfect information, or public goods. Regulatory control on market may be the necessary devil.

In the Q&A session, a SME owner said, 'We want a competition law'. Meanwhile others had made the comment in 'A good competition law can benefit consumers, but a law that is unclear may lead to higher costs for enterprises. Eventually the costs will be shifted to consumers.' Mr. Gregory So indicated the draft takes aim at behavior that has a negative impact on competition, but there is no definition of such behavior in the public.

Jaycee, what is your opinion? Being active citizens and please voice out!



Progress 2

The UNMDG kick off is not only served as a kick-off event of this year's WE UNITE for a BETTER WORLD campaign, but also a photo exhibition which allowed LOMs to display their UNMDG projects to the public.

The kick-off started at 12:30pm, after National President Senator Timmy Lee gave a speech to introduce JCIHK's works in UNMDG, he encouraged LOMs to participate more this year. A simple but meaningful kick-off ceremony was held.

We had in total 13 chapters participated in the exhibitions which are KJC, PJC, HKJTT, LRJC, TPSJC, BJC, DJC, CJC, NDJC, OJC, SJC, AJC and CLJC.



「吃喝玩樂遊長洲」暨「攝影比賽」

總會資深青商會2011第1擊：「吃喝玩樂遊長洲」暨「攝影比賽」已於一月十六日順利進行，當日天氣雖冷，但熱情不減，共有14個分會參與、72人出席。此次活動相當成功，在短短半天的輕鬆的行程裏，上演了一幕令人意想不到而又難忘的「攀山」及「涉水」場面，更讓團隊發揮互助及為人服務的精神。

午膳時，在資深會主席趙少雄參議員的帶領下，進行了切燒豬的啟動儀式，預祝全年的活動順利進行。豐富的海鮮餐加上幸運大抽獎，現場氣氛相當熱鬧，並在一眾歡笑聲中結束了是次行程。

「攝影比賽」的參加者亦非常踴躍，共有超過30人報名。除了有冠亞季三個大獎外，還有四個公開投票獎：最有紀念價值相片、最難忘相片、最另類相片、最意想不到相片，全部獎項已於新春團拜時頒發。

觀看得獎作品：

<https://picasaweb.google.com/nsmc2011/CheungChau#>

重溫所有活動：

<http://www.jcihk.org/page.php?mid=165>



JCIHK SMC & LOM SMCs' Fellowship Gathering

The JCIHK SMC & LOM SMCs' Yum Cha Fellowship Gathering was held on Mar. 19 (Sat), 2011. Our Hon. Patron/ Past World President Senator Jennifer Yu and NSMC Advisor /NSMC Past Chairman Senator KM Ip shared with us the history and their experience of the SMC. We were given a wide perspective on our roles as senior members and were encouraged to help build up atmosphere for our mother chapters.

Our 'LOM SMC Establishment Reference' prepared earlier were distributed. We trust this is helpful for LOMs SMCs establishment and administration. LOM SMC Chairmen/Coordinators also shared their club status and activities.

The Yum Cha Gathering closed off with a birthday celebration for our March birthday stars. We would like to thank our LOMs for their support. A total of 48 senior and full members from 17 LOMs were there.



Senior Member Club Highlights •



JCIHK SENIOR MEMBER CLUB NEW YEAR BONANZA

With a record breaking number of attendants (12 full tables!), JCIHK SMC New Year Bonanza was successfully held on Feb. 18 (Fri), 2011. Senior, Full and Prospective members from all the 18 LOMs joined the Bonanza, proving the event popular for celebrating Chinese New Year amongst members.

Besides our honourable guests, amongst us were also 16 LOM SMC Chairmen/Coordinators. We shared speeches made by NP Senator Timmy Lee, NIPP Senator Gene Tang, and our NSMC Chairman Senator Connie Chiu. NSMC EXCOM members were also presented their respective appointment certificates for their term of office.

The evening was highlighted by Grand Master Raymond Lo's sharing on the hot topic "Year of The Rabbit Forecast and Fung Shui Talk". After that, our guests were busy with the "Who's Who" game, trying hard to match the childhood photos with the current NSMC Excom members.

Awards were presented to the winning photographers who took part in our "Cheung Chau Trip cum Photo Competition" held in Jan. Last but not least, the Bonanza finished off with the lucky draw session. Thanks to our guests & members who donated the fabulous prizes, which drew much cheers and laughters amongst the lucky winners.

We will have more exciting events coming up. Stay tuned and be there!!



JCI International Networking Come Real

– A Platform Of 200,000 Young Citizens Around The Globe



It all started with an e-mail, 'I am Jasmine from Kowloon Junior Chamber of JCI Hong Kong and I would like to get into contact with your chapter as I am currently staying in Freiburg, for studying German with the Goethe Institut.'

In 24 hours, my mail box received an e-mail from JCI Freiburg, Germany. It reads, 'Hi Jasmine, my name is Peter and I am the current international officer in Freiburg. Welcome to JCI Freiburg, we are very pleased to have foreign Jaycees with us.'

Soon after, we met up for a breakfast gathering to get to know another 20 people in Freiburg from JCI and the online business network XING. In the meeting I have not only learnt what projects is JCI Germany doing for its members and the community, but also got to know people from different professions such as media communication, and consultancy to the European Union. This is how your network, together with the inspiration that come along, start to grow.

I have then received a warm welcome by the JCI Cologne when I moved to Cologne from Freiburg. Again, it all started with an e-mail, to the Vice President of the chapter, Mr. Arved Stiller, who I met briefly at Osaka World Congress in 2010.

Before I set off to my long journey in Europe, I have taken with me the only 10 name cards of Jaycees in Europe that I collected from the World Congress. These contacts might have sat on my desk forever untouched if I were not to come to Europe, but it is these very contacts that made my life in a new city easily and comfortably settled.

By the invitation of Arved, I had my first meeting with the 10 members of the JCI Cologne National-International team in the second week of February. In just over an hour of time, we have gone through 10 different projects and events of 2011 managed by the team, which even include the package detail for JCI World Congress in Belgium in November. It was my first time to experience and be impressed by the reputable efficiency of the German. However, an interesting point is, we then spent 2 hours in the room drinking beers and getting to know each other – this is how we can gain our leisure time by efficiency at work.





My contact was included in the e-mail circulation right after the first meeting, and so I was invited to a series of events, including the annual BBQ night; the J-Triff which is equivalent to the Monthly Fellowship Gathering in JCI Hong Kong; the 4-days Cologne Carnival Programme which is the biggest carnival event in Germany; the Know-How-Transfer forum at the Mayor House jointly organised by the JCI Cologne and the local government to discuss the sustainability of the environment, and the responsibility of citizens in it; in just a 6-week time.

On top of that, the friendships that you can build up with some individual members are to be kept and appreciated for a life time, even beyond the age limit of the JCI membership. I would never have imagined living with a JCI member under the same roof until I met Nicole. Nicole's kindness of offering accommodation during my time of travel with temporary stopover in Cologne, and also the help from Ninaz in finding a job experience for me, have simply touched the heart of a person 6000 miles away from home deeply.

Since I am in Germany for business purpose, I have been using the JCI name cards as my business cards at different trade fairs, and for several times when I present my card to the exhibitor, you hear the exhibitor say, 'Oh! I am a member of JCI too!' You will immediately feel that we have something in common, which make a nice start of your discussion. I think this is what people call 'The recognition of an identity'; and this identity of us is 'Jayceettes'.

200,000 members, 200,000 individuals all have their own achievements and fascinating stories. Do you know that one of the most successful projects in JCI Luebeck was to initiate digging a tunnel across the harbour, to improve the traffic condition of the city, over a 12 years of continuous endeavor, before the tunnel was opened to the public 3 years ago? 'This crazy idea was all started by the Junior Chamber', said by Senator Mr. Herbert Ewers, a past president of JCI Luebeck.

About JCI Germany

In Germany, JCI is better known as WJ which stands for Wirtschaftsjuvenen (Chamber of Junior), because the organisation was formed and already known to the public in 1954 before it associated with JCI in 1958. That is why you will see two different organizational logos on the two sides of German Jaycees' cards.

JCI Germany is Germany's largest association of young leaders and entrepreneurs with more than 10,000 members in 213 chapters from 11 state boards, responsible for about 300,000 jobs, about 35,000 trainees and more than 120 billion Euros sales.

'Polar BBQ' at the company of the JCI Cologne Past President Mr. Andre Wefers, with gallons of beers, dozens of sausages and pounds of meat.

Around 40 JCI members from all parts of JCI Europe participated the Cologne Carnival Programme hosted by JCI Cologne – all in the emperor golden yellow Chinese costume.

At the time of writing this 'adventure report', I am expecting a JCI-Senator for dinner; preparing a business meeting with a JCI member for tomorrow morning; and knowing that I will meet a member from JCI Finland back in Cologne with Nicole in 2 days; as well as having an invitation from a member of JCI Saarland for a Multitwinning event in May that connects five regional chapters from Luxembourg, France, Belgium and Germany, which takes place in the oldest city of Germany, Trier. My network here has simply become boundless.

This is how people are pulled together from different parts of the world, to exchange culture, to exchange passion, to exchange information, that you will never get to hear from the media, within a strong network of an international organisation with long history, and countless contributions to the world. The network is there, how are you going to create opportunities out of it? Everybody has his or her own way of grasping the opportunities, this is my story, how is yours?

Jasmine Tai

(Member of Kowloon JC)

22nd March 2010

Hamburg, Germany



VJC Victoria Junior Chamber 維多利亞青年商會

With the efforts from all Victorians, a series of events were successfully held. Starting from the Happy Hour gatherings, 2011 inaugural ceremony with the presence of Ir. Dr. Hon Samson Tam Wai-Ho JP as the Guest of Honor, member broadcasting at CR2 event promoting Victoria Junior Chamber, annual Chinese New Year hiking wishing everyone good health in the year of Rabbit, historical tour in Centralto the latest leadership training on "Knowing ourselves", through a variety of projects, experienced members working closely together with perspective members helping and developing each other to becoming young leaders. Most of all, everyone enjoys the times spent together as family.



Kowloon Junior Chamber KJC 九龍青年商會

This year, Kowloon Junior Chamber will launch a new and meaningful fundraising project, "Sleepout (箱宿一宵)", and all the funds will be donated to the poor mountain area in China to improve the children's education environment. In early January, we had a chance to visit the schools in Hunan to experience the needs and the living condition of the children in person.



School in Hunan

IJC Island Junior Chamber 港島青年商會



Island JC welcomes its 45th anniversary with its slogan "Lead in Style", and delivers its promise right from the start with an Inauguration Ceremony at Wanchai's Trafalgar pub that sets itself apart. After a thought-provoking Officer Training Camp (where the voracious appetite of our GLC William and SG Sam was observed), the chapter's officers kick into gear.

March is another (happily) busy month for Islanders with the hosting of the overwhelmingly successful e-Bidbook Seminar on behalf of JCIHK, where HKJTT PP Jennifer Lam and NDJC IPP Sunny Tang taught us how e-Bidbooks are judged and how they should be best prepared, and the attendance of the 57th anniversary of sister chapter Seoul JC. Two new Islanders, Ray Yang and Deacon Wong, are inducted at the reception for JCI VP Shine Bhaskaran, who also joined the e-Bidbook Seminar. And, the preparatory work for Sports Day (on May 1) and for the celebratory events of our 45th anniversary (on June 12) are well under way.

Last but not least, while Islanders work hard, they also play hard. Happy hours and monthly fellowship gatherings are organized every month, with photo-journalist Derrick Chang, colleagues from Habitat for Humanity China, and Senator Andres Eesik from JCI e-Koda, Tallinn, Estonia having joined us. We welcome all Islanders and friends to join us for a great time!

PJC

Peninsula Junior Chamber
半島青年商會

二零一一年度新春團拜之兔氣揚眉迎新歲已於2月12日(星期六)假座富豪香港酒店地庫蒙納歌廳圓滿結束。當晚很榮幸各人投入參與安排之活動，能夠玩得盡興。此外，承蒙各會友及其他友好分會支持，當晚有七十人出席，晚宴亦筵開六席，可說是座無虛席。晚宴時間由兩位會友布幸好及陸嘉出任司儀，配以豐富禮品的遊戲、表演和大抽獎，緊張刺激的遊戲包括「口不對心」及「開口中」，當然不能缺少的是會長李銘津表演攀板為半島籌募經費，還有一眾獎品贊助人都令全場洋溢一片歡欣愉快的氣氛。



LRJC

Lion Rock Junior Chamber
獅子山青年商會

由獅子山青年商會舉辦的「明日領袖系列：策略新思維工作坊」已於三月十八日於總會順行舉行，當日的主題為「卓越執行力」成功在細節。講師林明星青商及周佩波青商利用各種互動練習，希望透過短短一百二十分鐘的工作坊，讓會友學懂各項工作計劃執行技巧，勝任各項工作計劃及職位。

工作坊上各會友踴躍發表個人意見及互相交流心得，氣氛熱鬧。七月的「明日領袖系列二」，希望更多青商會友參與活動，訓練自我，成為出色的領袖。



HKJTT

Hong Kong Jayceettes Junior Chamber
香港女青年商會

Jayceettes warmed the hearts of children in Bangladesh

On the night of Hong Kong Jayceettes Junior Chamber Inaugural Ceremony, a cheque of HK\$126,800 was presented to the United Nations High Commissioner for Refugees (UNHCR). The fund was raised from the chapter's award-winning 2010 UNMDG project "Children's Artists of Peace" through charity sale of calendars. Representative of UNHCR shared with us a slide show of happy Bangladesh children receiving the lovely pictures drawn by Hong Kong children through this project. The donation to UNHCR will help to improve the basic living conditions and to provide health care for refugee children and women.

Master the art with Jayceettes – Latte Art Experience

Ever wonder how café baristas create the beautiful designs you receive on your latte?

On March 20, over 30 HKJTT members and friends took part in "Latte Art Experience – March Monthly Fellowship Gathering". A relaxing and fun-filled Sunday afternoon for all to chit-chat interesting topics and also learnt some rare coffee facts. Most importantly, everyone has the benefit of personal instruction by award-winning barista on creating their own unique latte art. Everyone enjoyed the event to appreciate coffee and may be next time you can wow your friends with your new talent.



HJC

Harbour Junior Chamber
海 港 青 年 商 會

《第32屆國際兒童繪畫比賽開幕典禮暨『畫出彩虹展共融』大型壁畫設計》已於2月20日早上假佐敦道官立小學圓滿舉行。這次活動獲油尖旺民政事務處及油尖旺區議會油尖旺區節統籌委員會之支持。當天邀請了100位小朋友參予活動，包括50位歷屆國際兒童繪畫比賽之得獎者，以及50位油尖旺區內的小數族裔小朋友，一起成功完成一幅以「關愛共融」為主題之大型壁畫。



本會於2月22日，聯同沙田、太平山、獅子山及維多利亞青年商會一起舉辦「六獅薈萃盤菜宴」。本會有幸以東道主的身份，帶領各分會會友暢遊元朗，恆香老餅家及豉油廠這些必到地方外，我們更於元朗屏山鄧氏宗祠中舉辦盤菜宴。再者，各分會會長於盤菜宴中即席揮毫，更親身上陣舞獅，將整晚氣氛推向高潮。

Yuen Long Junior Chamber
元 朗 青 年 商 會

YLJC

TSPJC

Tai Ping Shan Junior Chamber
太 平 山 青 年 商 會

作為青年領袖，我們經常要出席會議、宴會等不同場合，而社交禮儀亦是一位領袖應具備的個人修養。本會「時尚達人系列」月會特別請來專家講解不同場合應有的餐桌禮儀及穿衣之道。二月份月會「食識勝也」，邀請了1992年香港小姐亞軍張雪玲小姐講解西式餐桌禮儀及談吐舉止，透過四道菜的晚宴，各參加者活學活用，從中學習餐桌禮儀。三月份月會「著出魅來」即請來了形象設計師Ms. Sarona Lo教授於不同場合配合不同身型的衣著，亦講解了本年度的時裝及化粧潮流，及提供形象指導。

「自豪·領袖·新視野」是太平山青年商會本年度口號，透過此系列月會，本會提供一個平台，希望擴闊會員視野，令年輕人認識社交禮儀，成為一個有個人修養的年輕領袖。



Bauhinia Junior Chamber 紫荊青年商會

「同心同行 燃亮他人」是本年的會務方向。為慶祝三八婦女節，本會於3月8日成功舉辦「心繫社區婦女日」，身體力行，服務社區，提醒婦女們應付忙碌工作及照顧家庭外，謹記注意健康。當日本會聯同天水圍婦聯婦女義工共派發3000個健康包予婦女；之後我們探訪天恩護理院140位長者，作歌舞表演及玩遊戲，並送上禮物及祝福，與他們歡渡一個愉快的下午。

BJC



DJC Dragon Junior Chamber 騰龍青年商會

Dragon Junior Chamber is stepping into 31st year in 2011. Starting in January, the board of directors has been working hard on all their areas. The Newsletter "Drogram" is published. You are welcome to read it in our website <http://www.dragonjc.org>

3rd Dragon Apprentice – Walk a Path

This program contains several workshops, mentoring and internship, and this trigger us more devotion on assisting young people to chase their dreams and adapt to the society. The kick-off event will be held on 30th April, and the project will conclude in August. More details will be announced in upcoming newsletters. Stay tuned!



East Kowloon Junior Chamber
東九龍青年商會

EKJC

Chinese New Year is the most important festival in Asian countries. This is the time for a family to gather all family members around the world. This is the time for elders to give their best wishes to their children and their families with a 'Huichun' (揮春). This is the time for people to have a new start in the coming New Year. And this is the time for East Kowloon Junior Chamber to have a new start in year 2011.

On 21st January, we held our first Monthly Fellowship Gathering of the year and celebrated the coming Chinese New Year with our friends. We also held an induction session for our new full member Nelson Chu. Welcome to our EKJC family! Then we started our gathering and 'Huichun' writing section. On behalf of East Kowloon Junior Chamber, special thanks should go to the guest speaker, Mr. Ben Wan who gave us a fabulous sharing of the history of 'Huichun' and guided us how to write a beautiful 'Huichun'.

At the end of this wonderful pre-Chinese New Year gathering, everyone came with empty hands but left with heavy bags. And we could see there were full of happy smiles on their faces too.



CJC City Junior Chamber
城市青年商會

為響應聯合國的「世界善用食水日」，城市青年商會已於3月19日下午2時30分假紅磡國際都會廣場舉行「水源救兵2011暨精明用水標語設計比賽頒獎典禮」，藉以喚醒各界人士對水資源的關注。當天，國際青年商會副會長 Shine Bhaskaran 撥冗蒞臨，水務署署長馬利德先生JP、極地博物館基金創辦人李樂詩博士、TOY2R品牌總裁蔡漢成博士擔任頒獎禮主禮嘉賓。

針對有團體指全港九成小學生飲水不知源，此活動旨在啟發小學生創意製作節約用水標語，同時思考從自己開始節約用水。各參加者水準極高，創意實用共治一爐，充份反映小學生並非飲水不知源。在會長梁國柱青商帶領下，台上及台下的小學生在一眾嘉賓監督下一起宣誓，承諾會珍惜食水及宣揚此信息，為保護水資源出一分力，所謂「改變生活小細節，成就環保大事業」。

QJC

Queensway Junior Chamber
經緯青年商會

Fund Raising Event - Super Star

2011 Fund Raising Event - Super Star of Queensway Junior Chamber (QJC) was successfully held on March 1, 2011 (Tue).

QJC aimed to give a happy night to our guests by different performances of various distinguish performers with a low price in raising fund.

Super Star, everyone can be a super star which was the theme of our event. We had invited performers aged from 6 to 60. Each of them represented a successful character within their age group. They showed their talent as well as their hard work in the format of Kendo, Latin Dancing, Magic and Singing.

It was our honor to invite 1980 National President Major Tang as one of our performers performing Kendo.

Hope can see you again next year!



NDJC

North District Junior Chamber 北區青年商會

三月初在會長帶領下，北區青年商會分別到上水、粉嶺，拜訪北區區議會主席蘇智西議員、北區民政事務專員陳羿先生及長期合作伙伴蓬瀛仙館。

蘇主席向我們悉心介紹北區的現況及未來的發展，而本會則希望透過與區議會的合作，為北區的發展盡一分力。

一如既往，蓬瀛仙館繼續支持本會旗艦活動「第二十屆兒童金口獎比賽」；並於拜訪當日由副理事長主持支票頒贈儀式。



Ocean Junior Chamber 浩洋青年商會

OJC

「真心英雄系列（一）逆境領導・青雲之路」講座 - 1月19日

田北辰太平紳士分享要以多角度思考，把握優勢，堅持心中的理念，不卑不亢地步向成功。

「真心英雄系列（二）積極能量・奮發自強」講座 - 2月19日

李暉師傅分享做真心英雄，要真心對己對人，管理好自己身體、脾性及習慣。聚焦積極能量便能奮發自強。



SJC

Sha Tin Junior Chamber
沙田青年商會

Career Chatroom

Career Chatroom took place at the Halls of Residence of City University of Hong Kong on 15 February 2011. NAEO NVP Jackson Leung (accountant) and FM Daisy Chow (clinical psychologist) were guest speakers delivering speeches on networking. Many students attended the session from various disciplines such as law, accounting, finance, media, human resources and so on and around 15 of our members volunteered as mock interviewers. President Ronald also gave students some words of encouragement and wished them every success in their career. The interactive session with students over some snacks and drinks was a good opportunity to understand students' concerns with their future career and a way to alleviate their concerns. The CityU Hall Master Ms Kwan expressed her gratitude for members' assistance in that many students had found the session useful for their career. It was a great evening meeting the students and also external guests from a variety of professions. Both CityU Hall and SJC would like to continue co-organising similar events in the future.



Apex Junior Chamber
晉峰青年商會

AJC

晉峰青年商會社會發展工作計劃「中華兒女」系列今年已踏入第七屆，頭炮活動已於銅鑼灣「夫子廟會2011」中，透過攤位遊戲，發揚中華文化中禮儀的精髓，為本年工作計劃「『禮』我做到人人讚明信片設計及徵文比賽」揭開序幕。

另外，「樂活領袖訓練計劃」亦正式展開籌備工作，於二月至三月期間，向市民收集對樂活及可持續發展元素之意見，並將於訓練營中，培育樂活大使，宣揚樂活訊息，以響應本年度晉峰「樂活領袖，愛生活，愛社會」之宗旨。



CLJC

City Lady Junior Chamber
城市女青年商會

城市女青商日前在旅遊業議會，舉辦「吃皮手作坊」，與五十名導遊一起大談甚麼是快樂！更於三月二十六日舉辦四百人一起的「活出融和 吃皮手作坊」，與全港市民一起隨便起「快」（快樂）！

簡單的快樂，亦延申至賑災活動！城市姊妹除了努力為籌款活動舉辦自製首飾工作坊，將首飾拍賣作自家會務的籌款之用外，更將部份首飾為日本大地震災難者籌款。願將小小心意，為所有災難者祈福。



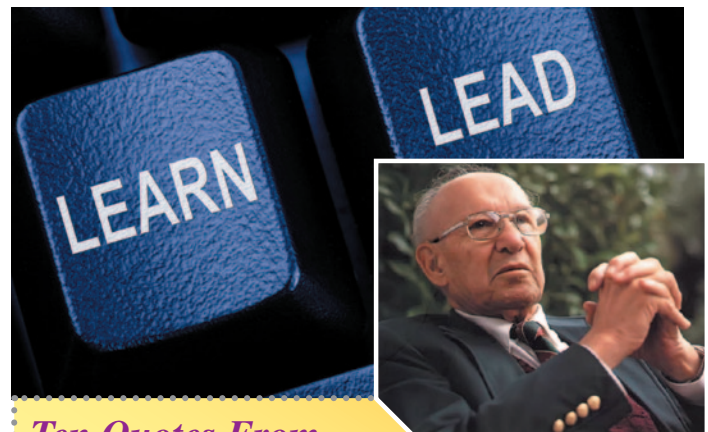
JCI World Public Speaking Championship 2011 – HK Selection Seminar



The JCI World Public Speaking Championship 2011 – HK Selection Seminar were co-hosted by the two chapters successfully on 19th March at the JCIHK office for members who are interested in developing their public speaking skills. The seminar was fully supported by the Luxuriant of Arts Speech and International Toastmasters Club and was attended by around 100 people from different JCIHK chapters and non-JCI members. At that moment, there are over 30 applications received to join the preliminary stage of the contest, which was deemed a great start of this competition!

This seminar was designed to raise the public interest of effective oral communications and develop a better understanding of key public speaking issues, such as preparation strategies, communication skills and speech technique in order to provide development opportunity for people to create positive change.

In this seminar, it is our honor to invite Hon. Alan Leong S.C. (Leader of Civic Party), Ms. Ruth Benny (CTM, CL, Training Consultant) and three past champions of the JCI World Public Speaking Championship (Foley Lam, Winnie Yeung & Candy Chan) as our seminar speakers to share their experience on public speaking and provide guidance to participants on how to be a professional speaker and tips to success. Besides, we are happy to have JCI Vice President Shine Bhaskaran, National President Senator Timmy Lee and Luxuriant of Arts Speech Life Honorable President Tony Wan as our guests.



Ten Quotes From Peter Drucker About Leadership

1. Checking the results of a decision against its expectations shows A manager is responsible for the application and performance of knowledge.
2. Accept the fact that we have to treat almost anybody as a volunteer.
3. Checking the results of a decision against its expectations shows executives what their strengths are, where they need to improve, and where they lack knowledge or information.
4. Effective leadership is not about making speeches or being liked; leadership is defined by results not attributes.
5. Efficiency is doing things right; effectiveness is doing the right things.
6. Executives owe it to the organization and to their fellow workers not to tolerate nonperforming individuals in important jobs.
7. Innovation is the specific instrument of entrepreneurship. The act that endows resources with a new capacity to create wealth.
8. Plans are only good intentions unless they immediately degenerate into hard work.
9. The entrepreneur always searches for change, responds to it, and exploits it as an opportunity.
10. We now accept the fact that learning is a lifelong process of keeping abreast of change. And the most pressing task is to teach people how to learn.

CEO FORUM

JCI 國際青年商會香港總會
Junior Chamber International Hong Kong

主辦機構：浩洋青年商會及城市女青年商會

贊助：

支持機構：

媒體贊助：

CEO Forum 2011

Success of A Global Business
衝出香港 — 國際企業成功之道

日期：2011年5月7日（星期六）

時間：下午2:00-5:30

地點：香港理工大學蔣震劇院

票價：港幣50元

報名及查詢：ceoforum2011@jcihk.org

網址：www.jcihk.org/ceoforum2011

演講嘉賓：



司儀：
李偉傑先生



主禮嘉賓：
李麗儀女士 JP
財經事務及庫務局副局長

黃百鳴先生
天馬電影
製作有限公司
執行總裁

蘇麗珊女士
利豐集團
中國事務總裁

黃冠誠先生
周大福
珠寶金行有限公司
董事總經理

陳麗霞博士
Beauty Tech
化妝髮型美容學院
創辦人及校長

韓國金先生
東亞銀行
執行董事

THE 2011 JCI GLOBAL PARTNERSHIP SUMMIT: ACTIVE CITIZENSHIP FOR A BETTER WORLD

From June 20 to 23 in New York City, JCI is joining forces once more with our international partners to unite young active citizens with leaders of business, government and civil society. Join fellow JCI members, partners and guests as we engage thought leaders from these three sectors to explore best practices in collaboration, leading the conversation with the unique JCI perspective.

The 2011 Summit will highlight strategic partnerships and how they can be implemented at the local level to face the critical challenges of the world through the framework of the UN Millennium Development Goals (UN MDGs). This meeting of like-minded individuals will also showcase outstanding projects and best practices from all three sectors to motivate and inspire active citizens to create positive change.



SENATOR GATHERING

The JCI Hong Kong 1st Senate Gathering was held on March 28, 2011 which purpose is to provide a platform for all Senators to get together and share the experience as well as know more about the movement of JCI Hong Kong activities.

**HONOR A
LEADER IN YOUR
ORGANIZATION
WITH A JCI
SENATORSHIP**

Attending by some 60 guests including distinguished guest speaker, Past National Presidents and senators from 19 chapters, the dinner began with warm greeting from Senate Chairman National Immediate Past President Senator Gene Tang.

Every year, a lot of members devote their time and effort to the betterment of our beloved organization. In order to appreciate their unselfish contribution, a simple and solemn presentation of JCI Senatorship was held during the event to recognize their outstanding performance. Polly Chow was received the recognition.

Moreover, it was great honor to have our Honorary Advisor, The Hon. Leung Chun Ying, GBS, JP, Convenor of the Non-official members of the Executive Council as guest speaker to deliver a speech with topic "The China 12th Five-Year Plan: Opportunity of Hong Kong. Everyone was inspired by the talk and know more about the future planning for Hong Kong, so as to equip themselves to cope with the development.

The event concluded with laugh and wonderful photos.

NBN HAPPY HOUR

Explode Your Business Network? Seeking For Business Opportunity?

Then you can't miss the National Business Networking Happy Hour with several different associations on 30-Mar at Pi Club, Central!

More than 150 participants attended the NBN 1st Networking Happy Hour with originations such as 2GHK, French JC(HK), The Y.Elites Association etc joining as well.



THE 7 WONDERS OF BELGIUM

Belgium has been a centre of trade for centuries, Belgium has preserved the best aspects of the Latin, German and Anglo-Saxon cultures. As a result, Belgium is a very modern country with a highly developed infrastructure, and an excellent standard of living.

There are many reasons why Belgium is in the very centre of this world, but 7 of these reasons, these 'wonders' will be the highlights of this congress: business, gastronomy, technology, design, Europe, history and culture.

- | | | | |
|-------------|---------------|---------------|-----------|
| 1. BUSINESS | 2. GASTRONOMY | 3. TECHNOLOGY | 4. DESIGN |
| 5. EUROPE | 6. HISTORY | 7. CULTURE | |



1-5 NOV 2011



JCI 2011.
JCI WORLD CONGRESS
BRUSSELS • BELGIUM

Expand your boundaries

靜思小語

首先請容許我用中文代替我那相形見拙的英語寫下這篇小語，我知道用英語抒發最真切的感想對於我來說還是「革命尚未成功，同志還需努力」。Yes, I will do it!

每年的陽春四月都是重溫飛雪連天射白鹿、笑書神俠倚碧鴛的好季節。背靠暖暖卻不張狂的太陽，那一段段熟悉的情節在映入眼簾的同時，總能帶來前所未有的驚喜。就如每次翻閱那本我似懂非懂的《紅樓夢》，「葬花詞」的淒美卻總滲透着不一樣的啟示。或許，這就叫成長吧！

相信每一位主編，都會把自己編輯的那一期雜誌，當作他親手撫養的孩子。無論這個孩子是出人頭地還是默默無聞，大方乖巧抑或張揚跋扈。看着它的時候，總是那麼的愛不釋手。或許，這就叫做情結吧！

而在青商，總有那麼一份情結，一份成長的結！

每一天、每一個人、每一個項目、每一份工作，每一個團隊、每一個國家都在尋求那份「幸運」。不同的是大家所選擇的路不同，經歷自然也會五彩繽紛。但精彩的背後蘊藏着一份執著，那就是 Be Better（更好），而這恰恰是一位領袖最需要的領導精神，並非要求別人，而是要求自己。

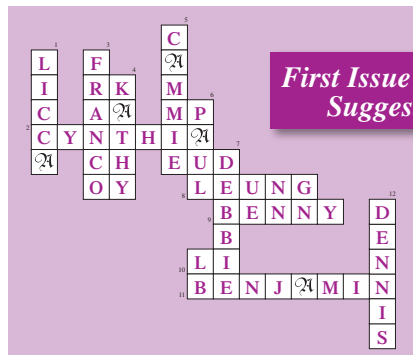
萬分榮幸採訪到了現長居美國的1978年總會會長羅永全參議員，他的彬彬有禮讓人印象深刻，一句句「唔該」、「唔好意思」、「多謝」為我們後輩上了一堂印象深刻的「身教課」，更體現了一位智者所擁有的淡定。

整個採訪偶像人物盛智文GBS的過程，我就像一個中學生在聽大學教授講課，有些道理也許我聽過，但是經歷總讓人在闡述自己故事的時候，多了那一份獨特的堅定和感動。當問及他是否有什麼成功秘訣可以分享給青商會友的時候，他淡淡地一笑，吐出四個字：Find Your Own Luck（找到你自己的幸運）！

Are You Ready To Lead?（成為領導者，你準備好了嗎？）對於這個問題，也許每個人都會有不同的答案。之所以把它作為本期的主題，是希望大家用心去思考：我真的準備好成為領導者了嗎？優秀的領導者需要具備哪些領導藝術呢？……曾被奉為領導者典範的通用公司前CEO Jack Welch的經典十大領導藝術，需要我們用與時俱進的眼光去思量，更重要的是領導並非書面的陳詞和總結，而是一個我們去理解、思考、行動、改變自我的過程。

著名哲學家蘇格拉底有一句名言「人生最寶貴的知識就是認識自己」。只有努力挖掘自己的潛能，才能如老子所言「勝人者有力，自勝者強」，成為真正的領袖。

今天，您認識自己了嗎？

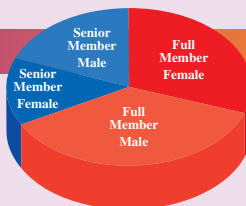


First Issue Who Is Who? Suggested Answers

JCIHK Members

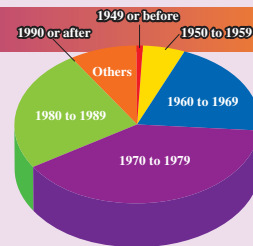
Gender

Full Member (within age 18 to 40)	Female	31%
Full Member (within age 18 to 40)	Male	37%
Senior Member (over age 40)	Female	14%
Senior Member (over age 40)	Male	19%



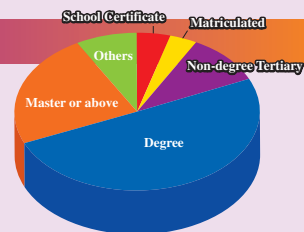
Age Distribution

Born in 1949 or before	1.06%
Born in 1950 to 1959	5.39%
Born in 1960 to 1969	20.00%
Born in 1970 to 1979	39.79%
Born in 1980 to 1989	24.89%
Born in 1990 or after	0.07%
Others	8.79%



Education Level

School Certificate	4.67%
Matriculated	3.50%
Non-degree Tertiary	10.33%
Degree	50.33%
Master or above	23.17%
Others	8.00%



Home District Distribution

Central & Western District	9%	Southern District	3%
Eastern District	8%	Tai Po District	4%
Islands District	2%	Tsuen Wan District	6%
Kowloon City District	8%	Tuen Mun District	4%
Kwai Tsing District	6%	Wan Chai District	4%
Kwun Tong District	6%	Wong Tai Sin District	2%
North District	2%	Yau Tsim Mong District	7%
Sai Kung District	4%	Yuen Long District	6%
Sha Tin District	8%	Others	8%
Sham Shui Po District	5%		

Industry

Banking / Finance / Securities	14.50%
Insurance	9.50%
Trading	6.50%
Information Technology (I.T.)	6.17%
Accounting / Audit / Taxation	4.50%
Education	4.00%
Manufacturing	3.67%
Marketing / Public Relations	3.67%
Business Consultancy	2.83%
Property / Real Estate	2.83%
Engineering	2.33%
Health / Beauty Care	2.33%
Design	1.83%
Medical Services	1.83%
Building / Construction	1.67%
Legal & Compliance	1.50%
Sales	1.50%
Food & Beverage	1.33%
General Management	1.33%
Administration / Clerical Support / Secretarial	1.17%
Business Development	1.00%
Human Resources / Recruitment	1.00%
Printing / Publishing	1.00%
Top Executives (CEO, CFO, CTO, GM, MD etc.)	1.00%
Tourism / Travel Agency	1.00%
Others	21.00%

* Figures above updated till year 2010

