

#BESTWORKOFLIFE

# SLEEPING WITHOUT A HOME

A KIND-HEARTED MAN SERVING HONG KONG'S HOMELESS  
CONNECTING WITH MR ROBERT GILLIES,

2016 AWARDEE OF JCI TEN OUTSTANDING YOUNG PERSONS OF THE WORLD PROGRAM  
THE HIDDEN STORIES OF REFUGEES IN HONG KONG



**HARBOUR LIGHTS**  
2017, ISSUE 1  
JUNIOR CHAMBER INTERNATIONAL HONG KONG MAGAZINE

## EDITORIAL ADVISORY BOARD

National President Teresa Poon  
 National General Legal Counsel Zenith Lin  
 National Publication and Social Media Commission Chairman Joyce Chow

## EDITORIAL TEAM

Chief Editor Sergii Molchanov (JCI Dragon)  
 Editors Alexandra Lo (JCI Harbour)  
 Ciera Ting (JCI City Lady)

## PHOTOGRAPHY

Greg Wong  
 Lei Jih Sheng\*  
 Tamihito Yoshida  
 \*Contributor of Hong Kong Homeless Photos

## DESIGN &amp; PRINTING

Corporate Press (HK) Limited

## COVER STORY



## JCI CREED

## WE BELIEVE . . .

That faith in God gives meaning and purpose to human life;  
 That the brotherhood of man transcends the sovereignty of nations;  
 That economic justice can best be won by free men through free enterprise;  
 That government should be of laws rather than of men;  
 That earth's great treasure lies in human personality;  
 And that service to humanity is the best work of life.

## 青商信條

## 我們深信 . . .

篤信真理可使人類的生命具有意義和目的;  
 人類的親愛精神沒有疆域的限制;  
 經濟上的公平應由自由的人通過自由企業的途徑獲得之;  
 健全的組織應建立在法治的精神上;  
 人格是世界上最大的寶藏;  
 服務人群是人生最崇高的工作。

## JCI MISSION

To provide development opportunities that empower young people to create positive change.

## 青商使命

提供發展機會以促進青年人創造積極正面的改變

## JCI VISION

To be the leading global network of young active citizens.

## 青商願景

成為全球具領導性的青年積極公民網絡

## CONTENTS

|                                                                                                     |           |
|-----------------------------------------------------------------------------------------------------|-----------|
| Message from National President Teresa Poon                                                         | 04        |
| JCI Hong Kong Inaugural Ceremony                                                                    | 06        |
| Interview with JCI President Dawn Hetzel and JCI Vice President Kongjoo Kim                         | 08        |
| Snapshots of JCI Hong Kong Ten Outstanding Young Persons Selection 2016 Awards Presentation Banquet | 10        |
| <b>COVER STORY - Sleeping without a Home</b>                                                        | <b>11</b> |
| Poverty Situation in Hong Kong                                                                      | 22        |
| Members' Sharing                                                                                    | 24        |
| Poverty in Human-based / Knowledge-based Community                                                  | 25        |
| Media Luncheon I Gearing You Up as a Good PR                                                        | 26        |
| Advancing the Global Goals for Sustainable Development at 2017 JCI Kanazawa Conference              | 28        |
| Preparing Future Leaders                                                                            | 30        |
| Internationalism of JCI Network                                                                     | 32        |
| Discovering Mongolia                                                                                | 34        |
| Conference at a Glance                                                                              | 36        |
| Sharpening Your People Skills                                                                       | 39        |
| News from National Alumni Club                                                                      | 41        |
| Our Best Work of Life                                                                               | 43        |
| Local Chapters Events                                                                               | 45        |
| Local Organizations' Sister Chapters around the World                                               | 49        |

Any suggestions or tips-offs for Harbour Lights?  
 Please email to : harbourlights2017@jcihk.org



Hong Kong Homeless Photos  
Photograph by Lei Jih Sheng

## EDITORS' MESSAGES

Dear Readers,

It is my honor to present you this year first issue of Harbour Lights. It was a wonderful experience to prepare it for you with an excellent team and support of Zenith Lin, Joyce Chow, Ciera Ting and Alexandra Lo. Also special thanks to all contributors, who made it come to life. This year, each issue of Harbour Lights will be dedicated to one of Sustainable Development Goals, which are spearheaded by the United Nations. This issue is about the goal – “No Poverty”. Although Hong Kong is a wealthy city, one out of seven people is living below poverty line. We have conducted the interviews with people who experience poverty in Hong Kong - homeless people and refugees. We hope to bring a better understanding of this issue to you and all fellow members of JCI Hong Kong, so we could come up with ideas and actions to help to tackle the problem of poverty in Hong Kong. There is something each of us can do to address it. Small actions can make a big difference. The change begins from you.

Thank you for reading and being an active citizen.

On behalf of JCIHK Harbour Lights Publication Team,

*Sergii Melchancev*

Chief Editor

## JUNIOR CHAMBER INTERNATIONAL HONG KONG 2017 SPONSORS

### ★ “BEST WORK OF LIFE” PREMIUM ★

JCI City Lady

**Teresa Poon**

National President

### ★ DIAMOND ★

JCI Sha Tin

**Eric Tang**

JCI Advisor, JCI Asia Pacific Senate Presidential Advisor, JCIHK Strategic Planning Committee Chairman and 2008 National President

**Amos Shek**

JCI City Past President

**Sam Sio**

2015 JCIHK Alumni Club Chairman

### ★ GOLD ★

JCI Island

JCI Peninsula

JCI Lion Rock

JCI Harbour

JCI City

JCI Apex

**Gene Tang**

National President Advisor and 2010 National President

**Paul Yin, SBS, JP**

JCIHK Advisor and 1976 National President

**George Lung, BBS, MH, JP**

JCIHK Advisor and 1993 National President

**James Tsui**

JCIHK Advisor and 2006 National President

**Paul Wu**

2013 National President

**Zenith Lin**

National General Legal Counsel

**Leo Li**

National Executive Vice President

**Winnie Yeung**

National Executive Vice President

**Fookman Chan**

JCI Island Past President

**Kenneth Woo**

JCI City Past President

**Eddie Lai**

JCI Boai (Taiwan) Past President

Message from  
NATIONAL PRESIDENT  
**TERESA POON**

A photograph of Teresa Poon, National President, speaking at a podium. She is wearing a white sleeveless dress with a colorful floral pattern and a blue sash. The podium has a microphone and a sign that reads "JCI Hong Kong".

## MILLENNIALS: OUR ERA HAS COME

Dear Readers of "Harbour Lights"

Flood of selfies and the chokingly updated Facebook posts makes our generation an impression of "self-obsession" when people label Millennials (1980-99) apart from our elders – the cautious unadventurous silent generation (1925-46), the pragmatic workaholic baby boomers (1946-64), and skeptical independent generation X (1965-79).

Growing up in the generation with dizzying technology change, in a range of many areas, millennials have jumped out in front of other elder generations.

We are the most diverse group which are more tolerant of races and agree to improve the position of minorities. We are considered multitaskers extraordinaire who simultaneously check text messages, attend a meeting, and browse websites. We think starting a business can look very appealing and launch most numbers of startups in the history. We favor companies that embrace the values of good citizenship. We prefer more exercise and healthy diet, demanding work-life balance. We are putting off major ownership of such as cars or apartments which are the must-haves for previous generations, turning the market to be product-access-oriented services such as apartment-sharing or car-sharing.

- National President Teresa Travels the World



- National President Teresa and 21 Local Chapter Presidents

It is therefore understandable the social-minded Millennial may not understand the priorities of other generations. In JCI, millennial group can link up different sectors such as NGOs, governments and communities with innovative ideas. We could make our own decision here and find like-minded millennials in JCI platform to further transform our community and our world to be a better one. Without the interfere of politics and religions, we could transcend obstacles of communication and focus on the solid work for the good of our society.

As an active millennial citizen, it is our mission and vision that we must continue to look for creating positive change of our young people that will move our world forward, enhance our quality of life, and eventually, create a harmonized and a better world. We are producing the "good seeds and good values" of the future.

We welcome you, millennials to join our JCI family!

**Teresa Poon**  
National President  
JCI Hong Kong



- Panda figure is chosen as souvenir, representing JCI Hong Kong



- Selfie



- Meeting New Partner from UNDP in SDG Forum



- National President Teresa and JCI President Dawn Hetzel from USA



Words from Ian Yau,  
Project Chairman of JCI Hong Kong Inaugural Ceremony



## Bring Together Like-minded Organizations

"Best Work of Life" is one of JCI's core values, which is also JCI Hong Kong's slogan, as well as the theme of the Inaugural Ceremony this year. To echo that, we shared stories of the "Best Work of Life" from more than 10 non-governmental organizations which have cooperated with JCI Hong Kong. This shared value allowed us to strengthen the connections between JCI Hong Kong and other organizations.

Watch what we say (<https://goo.gl/CHQiWr>) and share the video with your friends.

## Walk the Talk

"聽其言觀其行" or "Walk the Talk"; this is not only true to understand a person, but also to measure an organization. It is estimated that 960,000 people in Hong Kong are living in poverty, which is about 1/7 of the total population in Hong Kong. Out of all the developed countries in the world, the elderly in Hong Kong are amongst the poorest.

With an aim to lower the food waste as much as we could, we decided to replace the traditional dinner with a cocktail. We are fortunate to have the choice to eat less. At the same time there are about one million people in Hong Kong who do not have this choice. They are forced to be hungry.



## JCI HONG KONG INAUGURAL CEREMONY "BEST WORK OF LIFE"

JCI Hong Kong's Inaugural Ceremony 2017 was successfully held at the AsiaWorld-Expo on 7 January 2017, with over 450 attendees.

Watch our video highlight: <https://youtu.be/7kc1zhStiUo>

### Raising Awareness on Social Issues

#### Poverty | Climate Change | World Peace

The live performances were to echo three common issues in the world: Poverty, Climate Change and World Peace. To raise awareness about these issues, we had originally invited both local and international artists to share their "Best Work of Life" with us. We had planned to arrange joint performances starring professional artists together with the elderly, disabled people and minority groups in Hong Kong. Unfortunately due to unforeseen circumstances, the idea of joint performances could not be turned into reality. If we were able to make

it happened, it would have made these groups very happy to be able to perform on stage and gain the support and appreciation from our members and guests.

Watch More: We are the world  
<https://youtu.be/qmjW5DboBik>

"Best Work of Life" is our core value, and we hope that we can all practise it every moment in our lives. Walk the Talk. We hope you have enjoyed the Inaugural Ceremony.





**DAWN HETZEL**  
JCI President



**KONGJOO KIM**  
JCI Vice President

Interview with  
**JCI President  
Dawn Hetzel  
&  
JCI Vice President  
Kongjoo Kim**

**A**n interview conducted with newly on-board JCI President, Dawn Hetzel, and JCI Vice President, Kongjoo Kim during their short stay attending JCI Hong Kong Inaugural Ceremony on 7 January 2017.

**FITTING THE PUZZLE PIECES  
TOGETHER FOR A BETTER FUTURE**

JCI President Dawn viewed future as a big puzzle. Everybody has a puzzle of own. By building relationship with each other, puzzle piece fits together as a picture. She added that JCI is an organization to unite people from all sectors of the society. In forming relationship, fostering partnership with NGOs, collaborating with corporations and local government...JCI forms a

bridge to link up all those networks to help create a better future, a better big picture of future.

**HOW TO ALLEVIATE POVERTY  
ISSUE IN HONG KONG**

JCI President Dawn shared that there are many reasons why poverty exists. One of the things we do with the Active Citizen Framework is we try to drill down and find out the root cause of poverty. She encouraged local chapters to look at

the root cause of poverty, conduct quantitative analysis / survey on what beneath iceberg – whether it is due to “lack of education”, “lack of jobs”, “lack of access to resources”, “lack of appropriate housing”. No single issue always exist along. She encouraged JCI members, as active citizens, to take a global perspective and explore community resources and collaborate with different partners to tackle poverty issue.

**OUR IDENTITY  
OUR ORGANIZATION**

JCI President Dawn proudly presented the slogan “I am JCI, you are JCI, we are JCI”. The idea behind the slogan is to really take ownership about our organization. It’s a unique identity as JCI active citizen. It’s a unique identity of who we are and what we do in the world as an individual, as well as an organization.





**more collaborative**, working as a team, understanding each member's strength, bringing in their strength to build better picture of the jigsaw puzzle.

JCI President Dawn felt everything she does in JCI motivate her. She was touched when she talked about how much she had received from mentors when she was a new member, growing up through the rains. Now it is her responsibility to allow others to share same opportunity as she did. Her motto is **"Give back, give self"** - always have a graceful mind to what we have received, what we can give to others.

In contrast, JCI Vice President Kongjoo mentioned that in her 20 years of jaycee life, along the way, she found her leadership style like **"mother caring"**, sometimes tough, sometimes soft. JCI Vice President Kongjoo is very down to earth, she believes having sense of humour is an important element of leadership style. She even joked about "a young lady president's boyfriend should not have come from the same chapter".

She framed her moto in short word - **"this moment, this chance, never comes again, please don't let it slip"**. A year to lead, a year to serve, this speaks it all.

## OUR FOCUS | OUR IMPACT

JCI President Dawn highlighted that our members are the people who create impact. When we create impact, we become change-makers in our community. Remember - it is NOT about the number, it's NOT about how many members we have. It is about quality of members, quality of projects. The attention that we should focus on is the amount of impact created, the amount of life being touched along the projects.

## BE INSPIRED

JCI Vice President Kongjoo described herself as a messenger rather than an achiever - to deliver messages / suggestions among 5 national organizations (JCI Hong Kong, JCI Macau, JCI Malaysia, JCI Mongolia, JCI Singapore) to the main office. She said she is always ready to be "inspired", NOT to "achieve". She has very high impression of JCIHK members while talking about her expectation on JCIHK members joining JCI Asia-Pacific Area Conference (ASPAC) this year. She opined that JCI Hong Kong is a well-organized chapter, possessing high quality members. In particular, she encouraged more JCI Hong Kong

members to reach out and inspire more members from the Asia and the Pacific Region during ASPAC as well as other area conferences.

## WOMEN LEADERSHIP

How coincidently, this year we have women leaders in national, area, as well as international level of JCI. JCI President Dawn and JCI Vice President Kongjoo shared their views on women leadership style and motto driving them.

JCI President Dawn shared that women should be proud of being as women, follow own leadership style, not necessarily to compete with men. Each of us has a unique leadership style, a unique way of interacting with other people, interacting with the world. Her leadership style is





HARBOUR LIGHTS



# SNAPSHOTS OF JCI HONG KONG TEN OUTSTANDING YOUNG PERSONS SELECTION 2016 AWARDS PRESENTATION BANQUET

STAY TUNED IN 2017 FOR MORE NEWS



# SLEEPING WITHOUT A HOME

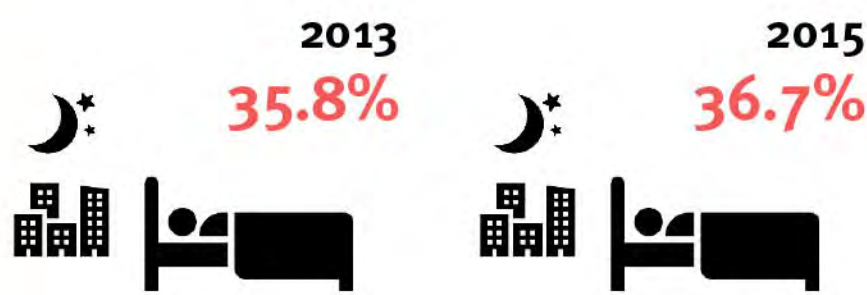


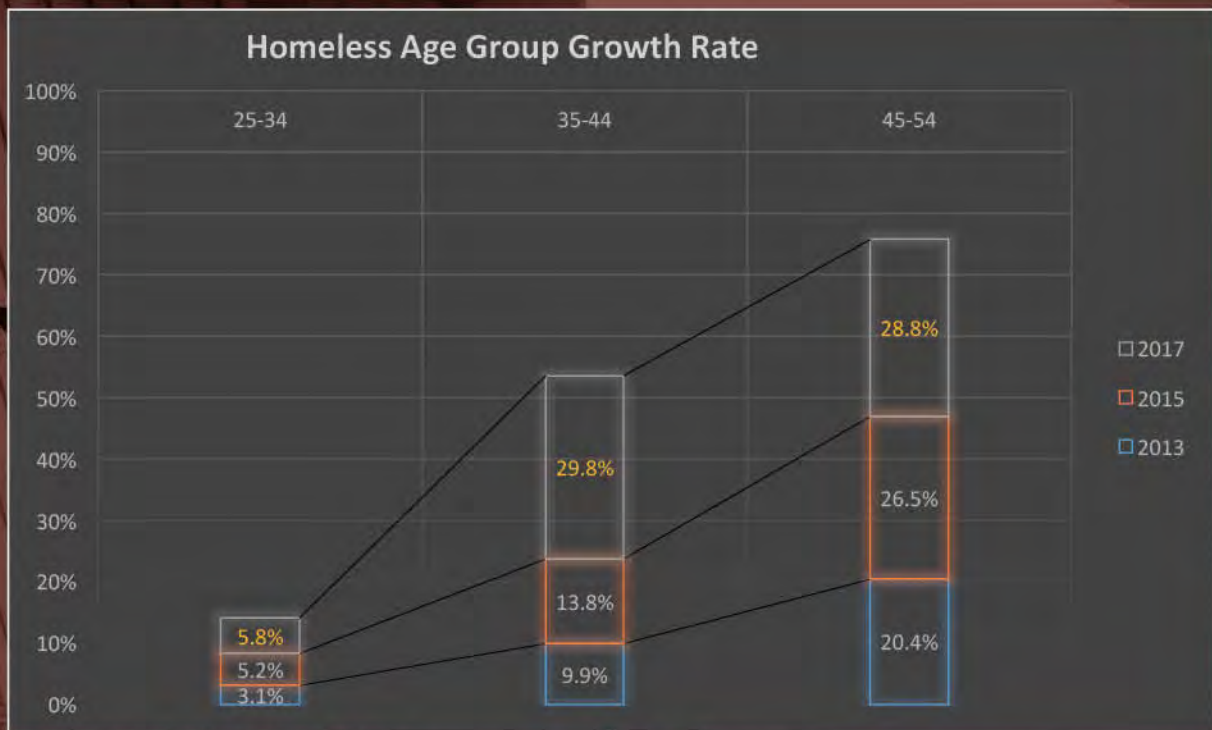
Hong Kong Homeless Photos  
Photograph by Lei Jih Sheng

**T**he number of people sleeping rough on streets was on the rise in the past few years. Some of them had once successfully left the street but returned due to high rent. What makes the situation even more worrying is – among them, one third were in their 30s or 40s.

A study by City University of Hong Kong and collaborators titled the Homeless Outreach Population Estimation (H.O.P.E.) targets those households who (1) have a history of recurring homelessness and are apparently the homeless, (2) or are at risk of recurring homelessness after being unable to obtain or maintain housing in the private rental market within 6 months.

According to H.O.P.E. street count the homeless population reached to 1,614 in 2015, Of 36.7% became homeless again, for once or more. With 45.4% (2017) were employed whereas compared to 20.7% (2013). Among them, 29.8% of those were in the age of 35-44.





The situation is worrying in past five years, with the maximum recurring number climbing from 2.8 (2013) to 4.2 (2015), up to 4.4 (2017). The average length of recurrence median interval was 6 months, over 1/2 of people (50.5%) reported having been homeless for more than once in 2017.



Survey conducted on those who were homeless, subsequently found housing, and then became homeless again, for once or more.

Source: City University of Hong Kong and collaborators titled the Homeless Outreach Population Estimation (H.O.P.E.)

## CAUSES OF HOMELESSNESS, BARRIERS TO ENDING HOMELESSNESS, AND HOUSING

Unaffordable rent was the most highly-reported reason that contributed to homelessness (25%), with the next highest being not having enough income to pay rent (20.38%), and 'other' (10.96%) including being homeless as a habit, escaping from family, unable to front security deposit, and having just returned to Hong Kong and have no support system. Of all, causes related to the 'unaffordability' of the housing stock make up over 50% (51.72%).

Source: [http://www.soco.org.hk/publication/private\\_housing/homeless%20research%202014\\_english.pdf](http://www.soco.org.hk/publication/private_housing/homeless%20research%202014_english.pdf)

There has been no law to protect the rights of the homeless. Various government departments have used different tactics to monitor the homeless – yet these tactics serve more of a purpose to “evict” and persecute the homeless from their place of congregation rather than addressing and solving the issue (Society of Community Organization SoCO, 2010).



## LIGHT BE – THE BREAKTHROUGH

Europe and the United States are in the "first home" concept to deal with the problem of homeless. The Government works with private owners, to provide street sleepers with longer-term accommodation services and continuous support, and to help them return into the community.

The prerequisite for the successful implementation of the concept of "first home" is to have sufficient housing supply. It is not easy for the authorities to place street sleepers in the "first home" mode at the time of the current record of waiting time for public housing estates, with high property prices and high rents.

Social enterprise – Light Be, offered a low-rental private housing to low-income household with difficulties in housing, including single mom ("light room") and three or more families "Light house" program). The Hong Kong Polytechnic University assessed the program indicated that more than 60 families had moved out of the first home project, with an average of less than two years moving out rate before the three-year leasing term. More than half of them moved out through their friends and/or relatives' help, and 19% were allocated with public housing. The study found that the early moving out rate is due to the improvement in environment, bringing the confidence to their future, and thus encouraging and motivating them to be self-reliant.

(source: <https://www.lightbe.hk/en/scheme.html>)

Reframed above, many of the recurring street sleepers are in their middle-age. They have paid job in either full or part time. In another words, they have source of income and have ability to pay rent for a reasonably cosy place to sleep. Lighthouse could be the turning point to their lives.

## ENDING HOMELESSNESS - IS PUBLIC HOUSING A SOLUTION?

Housing Authority revealed that the waiting time to acquire public housing had increased by a full year in the past 12 months, with thousands of families now facing an average wait of just over four years and eight months. Almost 200,000 people were living in 88,000 subdivided flats in 2015, according to the Census and Statistics Department, and their rents rose by about 13 per cent between October 2014 and October 2015.

Source: <http://www.scmp.com/news/hong-kong/education-community/article/2071802/number-rough-sleepers-hong-kong-remains-double>

Although the street sleepers could apply for low-rental dormitories, the Social Welfare Department had stipulated that the "subsidized accommodation" would provide for a period of up to six months and that the "non-subsidized dormitory" maximum stay 1 to 3 months and would normally have restricted opening hours. 77.8% of people had said they could not find night work, whereas 54.7% of them returned to street immediately after leaving the dormitory. Mr. Wu, Director of SoCO, revealed.

## IS HYGIENIC UP- TO STANDARD AT DORMS?

For 70-year-old Mr. Chu, due to family relocation to mainland in recent years, he travels back Hong Kong while there is temp job available, often in construction. When mentioned about how he became a recurrent homeless, "My family is in mainland. I only come back for temp job. I could stay in one of the dormitory provided, yet I would spend the whole night battling with wood lice. I couldn't really get any sleep, and the condition is poor. So I choose staying on the street whenever I return." he said. He also confessed impliedly that he did not want his friends and relatives to know his situation.

Mr. Wu has proposed to re-introduce the Rent Control Ordinance, to abolish public housing quota and scoring system for non-elderly persons, to increase subsidized dormitory-like accommodation and to release restrictions on the opening hours of dormitories, to develop better homeless relief policies and so on.

# 北河同行

梁水步題

**A KIND-  
HEARTED  
MAN  
SERVING  
HONG  
KONG'S  
HOMELESS**

**M**r Chan Cheuk Ming, known as Ming Gor (Brother Ming), has been serving the homeless and low income elders in Sham Shui Po district by regularly donating free meal boxes to them every week. He turned his restaurant “Pei Ho Counterparts” into a social enterprise last year and launched a Pei Ho Counterparts pop-up store in Lan Kwai Fong from November to December 2016 to raise funds for his Pei Ho (Ming Gor) Charity Foundation and aim to sell at least 40,000 meal vouchers. Although the pop-up store initiative was run on a trial basis and some difficulties in using Android Pay were encountered, Ming Gor said over 70,000 meal vouchers were sold through the pop-up store initiative. He was pleased to see more and more corporations and community partners showed support to his cause.

## His Belief

Ming Gor has chosen “Pei Ho Counterparts” as his social enterprise’s name to reflect his belief - collaborating with a group of people who shared the same belief and serve the needy without distinction as to race, colour, or national or ethnic origin, political inclination, religious belief etc.



## Diversified Development from the Free Meal Initiative

Ming Gor is now:

- Extending the scope of existing free meal initiative to Un Chau Estate, Pak Tin Estate, Lai On Estate in Sham Shui Po district, and also in Kwun Tong and Tuen Mun districts, serving the homeless, poor elderly, minorities and refugees
- Providing free meals to newly discharged prisoners bridging their needs before assistance from Social Welfare Department is sought
- Promoting financially and operationally sustainable model of Social Enterprise amongst non-governmental organizations (NGOs)
- Collaborating with other NGOs in other projects, including Furniture Recycling, Tutoring for Poor Children, Elderly Health Service.

## Words for the Millennials in Serving the Community

- Keep a Passionate Desire in Your Heart
- Understand More about Social Needs
- Participate Actively in NGOs and Community Projects
- Learn from the Past and Innovate for the Future
- Build Trust with Community Partners and Mobilize Volunteers



**CONNECTING  
WITH MR  
ROBERT  
GILLIES, 2016  
AWARDEE  
OF JCI TEN  
OUTSTANDING  
YOUNG  
PERSONS OF  
THE WORLD  
PROGRAM**

**CO-FOUNDER OF THE  
HOMELESS OF MELBOURNE  
INCORPORATED ENTERPRISE  
(HoMIE) WHICH AIMS TO  
ADDRESS LOCAL POVERTY IN  
MELBOURNE**

**HONG KONG X MELBOURNE:  
HOMELESS ISSUE**

It sounds like the homelessness problem in Melbourne is perhaps different to that in Hong Kong. In Melbourne, only 5% of the homeless population lives on the streets, and the other 95% of homeless Melbournians live in crisis accommodation, boarding / rooming houses, on relatives' or friends' couches, in cars and in backpacker houses. Homelessness means not having 'stable accommodation' in Australia, and not necessarily 'living on the streets'. In Australia, and by this definition, there are 100,000 people who experience homelessness each night, but only a small percentage don't have a roof over their head. The majority of these people have a severe mental illness that reduces their ability to function and administer their lives, substance abuse disorders, or are victims of domestic violence and are fleeing their house. Around 40% of homeless people in Australia are female, and 60% are male. Australian safety nets are present, however the sector homelessness assistance sector and the crisis accommodation centers are overwhelmed, under-resourced and under-staffed. A lot of people use these services each day, and also there are a lot of people who slip through the cracks and aren't helped, or do not wish to seek the services.

## Overcoming Bias

It is true that a lot of people experiencing homelessness have substance abuse disorders and mental illness, but that does not mean that these people are any less deserving of help. When people turn to substance abuse, it is invariably to “self-medicate” – it is used as an unhealthy coping mechanism, often in response to the memory of abuse and trauma as a child, or as an adult. That abuse and trauma might have been physical, emotional, social or financial. But, having said that, there are also a huge amount of people experiencing homelessness who do not drink, who are not violent, and who do not have mental illness. It's like all stereotypes – you cannot make general conclusions about a large group of people, because although all homeless people share some similar circumstances, they're all completely different people, each and every one of them, with different wants, needs and circumstances.

## Education and Engagement

We educated people about homelessness through our 'Homeless of Melbourne' Facebook page, in which we shared stories and photographs of people living on the streets of Melbourne, with the aim to destigmatize and humanize homelessness. We wanted to change preconceived notions that people had regarding what homelessness is, and to do that, we engaged people through story telling. From here, with a large online following of close to 50,000 people, we were able to raise money for the homeless community very effectively, by asking everyone to give a small amount. Our supporters responded, and we (my team and I) raised \$15,000 through hundreds of very small donations in April 2015, and with that money, we were able

to kick-start our non-profit clothing store and fashion label 'HoMie' (which stands for Homeless of Melbourne Incorporated Enterprise). The only difficulty we experienced was getting traction and publicity – we had to start by appealing to our friends and family and online supporters, and really push people to get involved! Once the ball was rolling, then the momentum carried us through, but it took a lot of grunt work at the beginning.



## HoMie - a “Street Store that Gives”

We came up with the idea after we held a pop-up event in the Melbourne City Square, where people could come and donate clothes and food to homeless Melbournians. After the event, the feedback from the homeless community was that it was very nice to be given food and clothes, but that they wanted clean and new clothing. They wanted to go into a store and shop for clothing; clothing that fit them, and clothing that they actually wanted to own. They wanted exactly what we all wanted! To be treated with dignity, to be included in civic life, and to feel like they were worth something. So, the answer was obvious! We would create a clothing store that was not only for Melbournians who could afford to shop with us, but it would also be a shop for those that couldn't afford to shop. We decided that we'd set up a regular clothing store, but set it up as a completely 'not-for-profit' organisation / company, so that all the sales from clothing could be put towards clothing, feeding, training and employing Melbournians experiencing homelessness.



## The Most Memorable Moment

Our team is there every VIP Day, and they're there training our staff who are recovering from homelessness. Meeting people and hearing their stories and helping them and building friendships with them and seeing the positive impact that HoMie has on people's lives keeps us all going. I've had so many memorable moments that I couldn't possibly share them all! The most memorable was probably the first VIP Shopping Day that we ever hosted, back in July 2015. We had the Big Issue Vendors in, and seeing the transformations once people had haircuts and new clothes and food in their bellies was awesome! It was an amazing experience, and I still see and keep in touch with people I met on that day.

## The Power of Social Media Advocacy

You need original content. If you're just sharing other people's news on social media, you'll never get the viral engagement that you want. You need to create original and quality content, that other people will want to share. Reach is all about shares. Every share reaches another 100-1000 people, so if you've got really interesting content, it has the potential to go viral. People also love story-telling, they switch off when it's statistics or random facts. When there's someone speaking that they can listen to and learn from, and who can make them feel powerful emotions, like empathy or sadness or hope or fear or joy, they'll want to keep reading, keep subscribing, and telling their friends through sharing!

## CSR – Difficult or Simple?

I don't think corporations necessarily need to sharpen their tactics or get creative in corporate social responsibility. Best to leave service provision to those who are trained and experienced in it. The best thing businesses can do is donate more money to services that already exist, so that those services can expand and do their work on a larger scale! The other thing businesses can do is hire people who are disadvantaged. Whether those people are people with different needs and abilities, or people re-integrating back into the workforce from homelessness, or who have mental illness, or who have been in prison etc. That's a terrific way businesses can help, aside from donating!

## Do you believe "Service to Humanity is the Best Work of Life"?

For me, that statement rings true in my life. However, I don't want to pressure others to feel like they have to give back if they don't want to! I think that you have to do whatever makes you happy in life. For some people, giving back will make you happy, and serving others will make you happy. And I'd encourage everyone to give it a go! Because I think a lot of people would also find that to be true. But if serving others is not for you, then I'd prefer you to just be happy in whatever you do. I don't think we should ever try to be anything we're not, and I don't think we should do something, just because someone wants you to, or because you think others want you to. If you just find contentment and peace in your own life, whether it's through serving others or not, you'll still be contributing to the betterment of the world.

## How to Keep Yourself Motivated?

I just think that nothing's ever as bad as it seems. I try to never get discouraged, and to always be confident that things will work out. Sometimes to achieve your goals, dreams and aspirations, you need to take risks. If you don't succeed, that's OK. It won't be the end of the world. In fact, it will be an amazing experience – you'll learn so much from failure, and then when you try again the next time, you'll be more successful. So, nothings ever as bad as it seems, and failure or not succeeding is OK, if you learn from it. HoMie is the fifth charity that I've started – and the first four that I started did not achieve significant outcomes for people experiencing poverty. But I learnt a lot from them, and then when I had the idea to start HoMie, I had a wealth of knowledge and experience to help me achieve my goals.

## What's Next?

This year I'm working as a doctor at the Alfred Hospital in Melbourne, and I really want to work on meditating, spending my free time with friends and family, and having fun. I want to laugh more and be more relaxed. I want to enjoy my life when I'm not working, have my weekends, and be less of a workaholic. So far it's going really well! I'm having a great start to the year.

## Background

Refugee K. arrived to Hong Kong 10 years ago due to political repressions. He was experiencing back at his home country Cameroon. We asked his opinion and experience of poverty in Hong Kong as well as main challenges of refugee life.

Hong Kong Homeless Photos  
Photograph by Lei Jih Sheng

# THE HIDDEN STORIES OF REFUGEES IN HONG KONG

**Q: What are the main problems you experience in Hong Kong and how do you deal with it?**

First, it is a discrimination. As a black, as person from Africa, I feel not welcomed here. There is nothing I can do. But I am here. I just wanted to have a safe life. People perceived "black" is "bad" - "drug dealer", "gangster", "wrong behavior", "atrocities", "scandalism" - all associate as "black". And I was feeling so bad, because we can't condemn any race just because an individual. I even go to the street to let people understand - yes, I am black but it does not mean I am bad. It does not mean all black people are bad.

We need to understand that crime does not have a color. Anyone can be criminal. I can't defend myself all the time, but I can educate people. So that's where I started to look how to make art, how to write a place, so people could understand...to teach about discrimination...the skin color does not matter.

Another issue is the attitude of people-in-charge who makes me feel hopeless. If you tell someone that he has no future - you tell this person to die. They always try to make

things hard even the things which are supposed to be easy. And this hard time affects me psychologically.

In fact, government does provide financial support for refugees and asylum seekers (note: housing allowance of HK\$1,500, along with HK\$1,200 for food and HK\$230 for transportation per month). When someone is going to help you to buy a mobile, which costs HK\$1,000, but the government only gives you HK\$400 and does not care where you can find the rest of the money to buy the mobile. And I am not allowed to work in Hong Kong. People are so vulnerable, when they need to do something for money, they do not have many options. It is pushing people to commit crime, to do illegal things. And when you do not provide people enough and do not open legal ways to earn, people become open to devil. And that happens everywhere, when you cannot...when you lack...

For housing, the government would be expecting people to collaborate to find minimum another HK\$1,500. But where the money would be coming from? That means whole day around I need to do begging. Even if people are helping me, they do not help me for free. They help me because I do

something. We need to have work to sustain our life. But in Hong Kong we are not allowed.

I hope one day government can realize that asylum seekers also have a life to live.

**Q: How do refugees find the solution to work and live in Hong Kong?**

Through marrying a local. But I think marriage is something very delicate. If you get into relationship just to achieve something, when you achieve that thing you will feel also in a prison. Because once you achieved, you want to move forward. Because you just want paper, you just want ID and work. But are you able to look at your wife, face to face, and say: 'I love you. I really want to build a happy family with you'? Do you? No. It means you still need to struggle somehow. You move from one prison to another prison. And that's what people are doing. But life is about choice. People make a choice. And they have to face the consequences, no matter how things are. And that's the only door which is open to them, to asylum seeker. It is kind of suicide while living in. Yet we need to be honest with ourselves, because we have only one life to live.

Hong Kong Homeless Photos  
Photograph by Lei Jih Sheng

### Background

We met another refugee in Hong Kong. His name is Asim\*. He came from Egypt, and he is a Christian. Back in his home country, he was a teacher in a Christian private primary school.

#### **Q: What did cause you to become a refugee?**

I left my country because my wife has converted from Islam to Christianity. According to Sharia law, she must be beheaded, because she considers an apostate from her religion. Her family wanted to kill both of us, and government could not give us a protection. So we were hiding and moved from town to town, but unfortunately, they found us. We managed to escape every time they were about to catch us. For the sake of safety we decided to leave our country and go to Sudan. It is a neighborhood country to Egypt and does not require a visa to enter. We spent there six months while living in harsh conditions. However, our family was safe.

Until one day, a relative of my wife saw her in the restaurant where she was working as chef. He threatened the owner of the restaurant and

my wife has to leave her job. We went to the UN office in Sudan to seek protection, but they said we can't protect us because we are in a Muslim country. So we have to flee from Sudan as soon as possible.

#### **Q: Why did you choose Hong Kong for asylum seeking? When did you arrive?**

I was searching online for safe place to go, where we could be able to communicate in English and found information about Hong Kong. We choose this city because it's far away from Egypt and no need visa to enter. Also the city has a good policy for children education and I have two kids - 7 and 3 years old. So it was important factor for us. We arrived on 21 May 2016 by Ethiopian airlines from Khartoum airport in Sudan.

#### **Q: What kind of difficulties do you experience in Hong Kong? What are the main challenges?**



There are two main problems in Hong Kong for the refugees. First, government does not allow refugees to work. I do not need much money, they can pay me less or something. Work is not only for money, but also personal realization, doing something useful. It is illegal in Hong Kong, if I work - they can put me in jail for three years.

Second, little money for housing. Government gives us very small amount (HK\$1,500 per adult person). And because we have two boys we just took HK\$4,500 for housing, it is one room, small kitchen and small bathroom on the 6th floor without lift. I am disabled person, one of my legs is shorter than other. It is very painful for me to go up and down every day. Also my wife suffers asthma and it is very difficult for her as well. We would want to find some other place, it can be small, but at least more suitable for disabled people, but we cannot.

**Q: How does your typical day look like? What is your daily routine?**

I wake up every day at 6:00am to accompany my elder son to his primary school. My old son is 7 years old and my young son has 3 years old. After that I come back to my house and spend day reading or drawing or playing some entertainment cards games on the internet. I go to bed at 9:00 pm in the evening.

**Q: Who does support you in Hong Kong?**

Some churches here organize fellowship day and give us transportation fees. Some organizations, like Christian Action, provides us with clothing and other personal hygiene products - like soaps, shampoo, etc. Also Justice Centre provides us with legal support.

**Q: What is your dream and hope about your life in Hong Kong?**

I hope that the government look at the refugees and feel their hardship here in Hong Kong and do all their best to improve the situation.

\* Name was changed due to the privacy consideration

## POVERTY SITUATION IN HONG KONG



Poverty line

**HK\$3,800**

per month for a one person household

Poverty Rate

**1 in 7**

Size of the Poor population

**971 400** persons

Number of Poor households

**392 400** households

Size of the Working Poor Population

**477 400** persons

Number of Working Poor Population

**141 100** households

Source: Hong Kong Poverty Situation Report 2015

## YOUTH ATTITUDES TOWARDS POVERTY IN HONG KONG

**1 in 3** considers

**Intergenerational Poverty**  
as the  
**most serious issue**

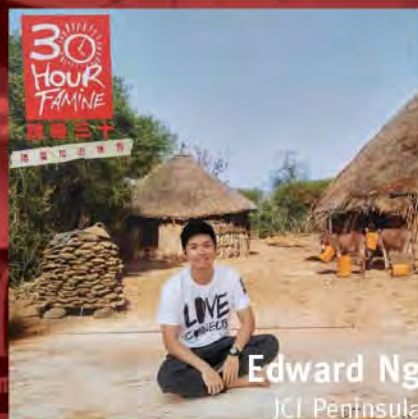
Intergenerational poverty is when a person continues to live in poverty as an adult after growing up in households with limited means, as the effects of growing up in poverty, such as poor education and ill-health, continue to affect their lives.

Source: Oxfam Hong Kong Public Opinion Survey 2017

## ENDING POVERTY TOGETHER

Within JCI, we can find resources and like-minded people to address the issue and help those in need. You can initiate a project within your local chapter.

## MEMBERS' SHARING



**Edward Ng**  
JCI Peninsula

普遍人形容貧困是從物質上比較的。對我來說，還有心靈上的貧窮，這涉及無形的價值，包括愛、滿足感、幸福等等。在香港，我們大部分人都不覺得自己富有。香港的年輕人被教育著重物慾的強與弱，缺乏鍛鍊心靈的強度，往往較少運用同理心，著眼於欠缺的而非擁有的。建議推廣義務工作文化。由其香港是國際金融中心，金融行業需要更多的支持義務工作，取之社會，用之社會。



**Victor Hui**  
JCI City

Poverty could mean consistently bad choices. It is an awful situation to be in, but people have the choice to change it. Poverty and richness are polarizing people. Root cause - there is a lack of education and inspiration for people to step up. I suggest providing and promoting means and examples of self-made wealth.



**Karen Kwong**  
JCI East Kowloon

Poverty is a situation where you have not enough money to meet basic needs like food, clothing and shelter. It is not just associated with joblessness, many disadvantaged individuals are actually employed but the salaries they got are far too low to sustain a living. Poverty to certain extent leads to family and parenting problems, food insecurity, health and so on. Policymakers should think of some ways in reducing working poor in HK. e.g. review of current social security system, cost-of-living, measurement of poverty, funding to schools etc.



**Samantha Kong**  
JCI Hong Kong Jayceettes

True poverty in my mind, exists on many levels. It is not necessarily the lack of money, rather, the imposition of barriers. Barriers to healthcare, barriers to education, barriers to choice. True poverty imposes a burden on its bearer to perpetuate patterns that bind the next generation to the same cycle in so much that the cycle becomes internalized. At that point when these ideas are embedded in a society, true poverty exists. Education is the most important element. Participation in society is needed in both individuals and society that requires a great human investment in care.

# HOW DO ACTIVE CITIZENS DEFINE "POVERTY"? WHAT CAN WE DO TOGETHER TO ELEVATE THE STATUS OF THE POOR?



**Alex Lau**  
JCI Dragon

Poverty means income below basic living standard that people couldn't even afford basic needs such as food, clothing, living place, etc. Many people in Hong Kong couldn't afford basic living standard in this modern society. They spent most of their money on rental and left no or too few money for other basic needs. They have no choices but accept donation from charity or sacrifice some needs. The root cause is that the living cost of HK is too high. Building more housing would be one of the solutions.



**Emily Cheng**  
JCI Sha Tin

Poverty means a systematic difficulty in receiving social equality and climbing the social ladder. The root cause is tremendous rich-poor gap. It has to be done via structured and overall change of tax system such as implementing more progressive taxes.



**Amy Wong**  
JCI City Lady

於我而言，貧窮是伴隨人類的資產意識而生的社會產物。當人類有"個人財產"的觀念，並產生出"個人財產多與少"的比較意識時，"貧窮"與"富有"的相對概念才會出現。如果貧窮是相對的概念，那我會認為香港貧窮問題是源自貧富懸殊。現代社會向上流動性低，跨代貧窮讓脫貧變得困難。改善貧窮對我而言，意味的是不是減少相對貧窮者的數量，而是如何提高提高貧窮人士的生活質素及如何讓貧富差距縮窄。個人而言，我會通過義工工作及捐款，盡量幫助有需要的人，但扶貧政策才是改善貧富差距的最有方法。



**Ellie Lam**  
JCI Victoria

如果要說香港的貧窮，我覺得香港的快樂指數是最貧窮。香港是物質資源豐富的社會，偏偏快樂指數在世界排名第 75 名，只能僅僅勝過仍處於內戰、排名第 76 的索馬利。究竟我們的快樂去了那兒？只有開放自己，退一步思考，願意聆聽及接受他人意見，用心去認識身邊的人，快樂才會在心中及身邊成長。



**Freddy Tse**  
JCI North District

貧窮 - 除了金錢的貧窮，情感 / 心靈上沒有寄託也是貧窮。金錢層面上，香港人並不貧窮，只是出於財富並未平均分配。只要提高自己所缺乏的技能，或知識水平，便可改善貧窮。



**Karmen Chu**  
JCI Apex

貧窮可用數字來評估，低於入息中位數，最基本的生存條件都需要政府支持就是貧窮。如：無居所，被迫租住劏房，沒有溫飽，得不到應有的醫療服務。建議擴闊醫療服務保障層面到貧窮線以下，製造就業機會 - 例如：職業配對，家居交通津貼等等。

# 1 NO POVERTY



## POVERTY IN HUMAN-BASED/ KNOWLEDGE-BASED COMMUNITY

According to the Hong Kong Council of Social Service (HKCSS), the number of working poor households - using a definition identical to the new poverty line - rose by 6,000 last year, bringing the total to 191,000. That means 644,000 people are living in working poor households. (SCMP, September 2013). It is undoubtedly that social protection and subsidy scheme are one of the solutions to tackle poverty in the short run. For the long run, it would be better to consider the root causes leading to poverty, for example, societal and economic changes in a human-based and

knowledge-based economy, gender inequality, upward mobility for teenagers, emergence of new skill sets for upward mobility and skills re-development for semi-retired labor force in a community.

Kolleck (2013) mentioned the central role of social networks for innovation diffusion and processes of social change in many areas of practice and scientific disciplines:

***“Social networks have the potential to influence learning processes, provide opportunities for problem-solving, and establish new ideas. Thus, they can foster synergy effects, bring together key resources such as know-how of participating actors, and promote innovation diffusion” (2013, 1:25).***

The issues of poverty and quality of life rely greatly on the collaboration among the government with policy support, the industries with investments in capacity building and offerings of decent working opportunities, the voices of NGOs and media of increasing the awareness of the impacts of poverty and quality of life. Provision and mobilization of resources from a variety of sources to implement different kinds of proactive measures to tackle the problem of poverty are needed, including cooperation with neighboring developed and developing countries for creating new and decent jobs from different dimensions.



### Dr. Shirley Yeung

Director, Centre for Corporate Sustainability and Innovations (CCSI) Hang Seng Management College

UNPRME Working Group Member on Sustainability Mindset

Winner of 2nd Global Leadership Award, YaZhou ZhouKan (Asia Week)

Building on the global education agenda – Education 2030 – there is growing recognition about the need to promote and implement sustainable development and the critical role of higher education. On 5 May 2017, the CCSI at the Hang Seng Management College will organize the International Conference on Sustainable Development in Higher Education in conjunction with the 2nd Colloquium on the United Nations Principles for Responsible Management Education (UNPRME Colloquium) to transform management education by developing learning communities and promoting awareness about the UN Sustainable Development Goals, including poverty and quality education.

### Reference:

Kolleck, Nina (2013): Social network analysis in innovation research: using a mixed methods approach to analyze social innovations, in: European Journal of Futures Research 1(1), S. 1-25, DOI: 10.1007/s40309-013-0025-2

<http://www.scmp.com/news/hong-kong/article/1320271/tackling-poverty-hong-kong>

[http://www.oxfam.org.hk/en/news\\_2466.aspx](http://www.oxfam.org.hk/en/news_2466.aspx)

<http://www.unesco.org/new/en/social-and-human-sciences/themes/international-migration/glossary/poverty/>

[http://www.poverty.org.hk/sites/default/files/Ms\\_Chan\\_sept\\_1.pdf](http://www.poverty.org.hk/sites/default/files/Ms_Chan_sept_1.pdf)



## MEDIA LUNCHEON

The JCI Hong Kong Media Luncheon was successfully held on 7 January 2017 right before the JCI Hong Kong Inaugural Ceremony 2017. The luncheon served as an excellent platform for JCI representatives and Chapter Presidents to have close communications with our media friends. Each Chapter President shared

their year plan and introduced the flagship projects of their own chapter in hopes of helping media friends to get to know more about us. Thanks to the support of all JCI representatives and Chapter Presidents, more than 50 participants joined the luncheon, including journalists from reputable media outlets, including Sing Tao Daily, Wen Wei Po, Ta Kung Pao, Metro Property, Capital Magazine etc. All of them were excited to know more about our meaningful projects and delighted to spread the project news to the public. Overall, JCI Hong Kong has successfully delivered an exceptional experience to the media with such an engaging introduction of proven quality projects from affiliated chapters.



## Gearing You Up as a Good PR

### PR Workshops

National Corporate Communications Commission (NCCC) targets to provide trainings for all local chapters in order to gear them up while planning and organizing influential projects in the beginning of their year of service.



#### PR WORKSHOP 1 - CORPORATE IMAGE AND BRAND BUILDING

First workshop about Corporate Image and Brand Building was conducted on 14 December 2016 with more than 30 participants and JCI Peninsular 2013 President Angus Cheung as the guest speaker, sharing his insights about building a brand in both business world and JC world.



#### PR WORKSHOP 2 - HANDLING MEDIA

36 members participated in our second workshop to have a more in-depth understanding in handling the media. JCI Tai Ping Shan 1994 President Wendy Pang was the guest speaker of the workshop and shared her experience in her past JC projects, e.g being the chairlady of the Ten Outstanding Young Persons in 1998 and her daily work as a professional PR.

We are happy to see the participants being proactively involved in both workshops and gained from our two guest speakers!

For any enquiries, you may contact NCCC Chairman Rosanna at [rosanna.wong@jcihk.org](mailto:rosanna.wong@jcihk.org). Stay tuned for upcoming updates from NCCC team for the another series of sales products!

### JCI HONG KONG Q1 SALES PRODUCTS

To enhance JCI Hong Kong's corporate image as well as members' sense of belongings, 2017 National Corporate Communications Commission will be launching a series of limited edition sales products for members to purchase. The sales products are suitable for personal use or even as a gift to members' friends or delegates of sister chapters. In Q1, our team has launched the following two items:



A cute souvenir to promote JCI Hong Kong 2017 theme- Best Work Of Life: The 'Best Baby of Life' Baby Bibs

JCI Hong Kong Memo Bottle, made from environmentally friendly materials, to encourage less consumption in disposable plastic bottles which echoes with SDGs no.12: Responsible Consumption & Production



BYOB: Bring Your Own Bottle

# ADVANCING THE GLOBAL GOALS FOR SUSTAINABLE DEVELOPMENT AT 2017 JCI Kanazawa Conference

(17 to 19 February 2017)

This is the second annual JCI Kanazawa Conference since the adoption of Kanazawa Declaration in 2015, building on the achievements of its first year of implementation and promoting the United Nation Sustainable Development Goals (UNSDGs) further. Delegates were expected to return to their National and Local Organizations to define and prioritize the most relevant goals and take actions to achieve these goals.



**T**he Hong Kong delegation included National President Teresa Poon, JCI Vice President Anthony Leung, JCI UN & External Affairs Committee Member, Asia and the Pacific Ronald Kan, National Executive Vice President Leo Li, National Sustainable Development Goals Affairs Director Alex Tse, National Sustainable Development Goals Affairs Officer Kitty Li and National Sustainable Development Goals Affairs Commission Vice Chairman Cecilia Ho.





18 Feb 2017 (Saturday) Day 2 SDG Forum



National Executive Vice President Leo Li has represented JCI Hong Kong to share what we have done in our own community to work towards the Sustainable Development Goals, with a written report distributed to the delegates in the SDG Forum.



#### Regional Reflections: Asia-Pacific Perspective

JCI President Dawn Hetzel and Senior Vice President, Kenichi Tomiyoshi from Japan International Cooperation Agency (JICA) also shared their views of achieving SDGs.

19 Feb 2017 (Sunday) Day 3  
National President Meeting



## INTERNATIONAL PRESIDENT'S FORUM

This was our greatest honor to have 2011 JCI President Kentaro Harada to be the head trainer for International President's Forum on 26 February 2017. Over 80 participants from different chapters were given the opportunities to have a chance to understand JCI Mission and JCI Vision in a different aspect and to be inspired by past JCI President's invaluable sharing.



## PREPARING FUTURE LEADERS

*"JCI IS NOT A RESTAURANT WHERE YOU COME TO EAT AND LEAVE, JCI IS A GYM CENTER WHERE YOU COME TO TRAIN AND GET MUSCLES."*



## COMBO POWER WORKSHOP

Three Combo Power Workshops covering six different topics were successfully held in JCIHK Office. We would like to express our appreciation to our trainers of each session as follow:

- Project Management – National Vice President (NVP) Kannis Leung & NVP Deacon Wong
- Pitching – NVP Yoe Leung & NVP Jessica Lee
- Proposal Writing – NVP Steve Siu & NVP John Wong
- Chairmanship – NVP Eric Ho & NVP Kitty Lo
- Supervising Skill – 2014 JCI East Kowloon President Pong Yau
- Risk Management – JCI Skills Development Committee Member, Asia and the Pacific Maric Cheng & JCI Harbour Director (Treasury) Carmen Tam

Over hundreds of JCI Hong Kong members have strengthened their knowledge and skill in different aspects of leadership through the training activities.





## TRANSFORMING KNOWLEDGE INTO PRACTICE

Training Opportunities provided by  
National Training & Development  
Commission

### JCI OFFICIAL COURSE - JCI ACHIEVE, JCI IMPACT

JCI official courses – JCI Achieve and JCI Impact were successfully held on 4 February 2017. In this one day training section, 43 members from different chapters have strengthened the knowledge of JCI and have gained in-depth understanding about JCI Mission and JCI Vision. We would like to express our thanks to JCI North District Past President Karen Yeung as head trainer, JCI East Kowloon Vice President Carmen Chiang as assistant trainer.

### TRAINER MENTORSHIP PROGRAM 2017

Trainer Mentorship Program 2017 Kick off ceremony was held in JCIHK office on 23 February 2017. The aim of this program is to provide opportunity to members whom have passion in training. With the guidance from mentors, mentees will conduct their training in mid-June. This year, 30 members are ready to go on a new journey with 15 mentors and gain practical training experience.





## INTERNATIONALISM OF JCI NETWORK

To highlight JCI's internationalism as a leading global network and get members prepared for the upcoming receptions in the new year, National International Affairs Commission initiated the Reception & Sister Chapters Coordination Workshop as early as 7 Dec 2016, with star speakers Past President Jade Chan (JCI Kowloon) and Past President Ban Chui (JCI City) sharing their hands-on experience in IA receptions.

### Get More Tips

The full-house event not only raised awareness of the value of reception beyond networking, but also equipped JCIHK members with effective communication and organization skills required for receiving overseas delegates and sister chapters.

### Guest Reception at Inaugural Ceremony

The commission then swung into full action to receive nearly 30 overseas delegates including JCI President Dawn Hetzel and JCI Vice President Kongjoo Kim during JCIHK's inauguration on 7 Jan 2017. Thanks to the synergy and concerted efforts of the entire commission and helpers from various local chapters, the two-day reception, let alone the World President and Vice President interviews and guests' souvenir presentations, proved a remarkable success.



## DISCOVER

### JCI Asia and Pacific Conference 2017

One of the most anticipated events for international affairs at JCI – Asia and the Pacific Conference (ASPAC) is coming again! The 2017 ASPAC will be held in the historical and beautiful city of Ulaanbaatar from 8-11 June 2017.

This is a truly exciting time as nearly 4,000 JCI members unite at the conferences to exchange ideas, learn how to maximize their local impact and collaborate with other National Organizations in their Area.

Members will be given the opportunity to address international issues and show their commitment to become social responsible leaders through attending various meetings and different set of



### ASPAC Party

JCI Hong Kong 2017 ASPAC Party was successfully held on 14 January 2017 with over 90 participants joining to learn about international network and opportunities offered by JCI.





training conducted by star speakers and trainers.

The international nights organized each evening have always been one of the highlights for ASPAC where National Organizations would showcase their culture, traditions and values. It is a great opportunity to develop fellowship.

During your stay in Ulaanbaatar, you will be introduced to the only survived nomadic culture in the world, and will carry back unforgettable memory which you will harvest from adventurous horse and camel trekking in

the wilds and having a chance to watch 5 million stars in one glance!

On-to ASPAC team are excited to record over 200 early bird registration from JCI Hong Kong. The organizing committee has been working hard to ensure a memorable experience for all delegates. More program highlights, logistics arrangement and travelling tips will be shared with you in these coming 3 months to make sure you will not miss the best opportunities!

Let's embark on a unique ASPAC experience in Mongolia!



## JCI ASPAC Ulaanbaatar, Mongolia

To kick off the party, National International Affairs Director Ben Mak provided the introduction and updates on 2017 ASPAC and National International Affairs Commission Chairman Kenny Lo shared the astonishing pre-trip experience he had last year in Mongolia. Participants were much interested to hear about the stay experience at Mongolian traditional house GER.

## JCI World Congress Amsterdam, The Netherlands

Special guest Randy from JCI Netherlands also travelled all the way to Hong Kong to give us an insight on World Congress 2017 with the theme - WeDO 2030!

The congress allows participants to create sustainable impact, both during the congress and in their own country and community. JCI Netherlands hopes to cultivate leaders of the future to work together on a better world by 2030.

## JCI Area Conferences in Africa & Middle East, Americas and Europe

To end the night, National Foreign Affairs Commission Chairman Man Fok introduced the 3 area conferences in Africa & Middle East, Americas and Europe. The global forums enable members to focus on solutions for their region and how they can grow, improve, share and create positive change across communities.



## “MA ARENA”

is a completely new series of seminars conducted by National Membership Team, with an aim to provide practical insights for all members of JCIHK affiliated chapters to gain knowledge and skills in membership management, including:

- 1) Retention & Engagement
- 2) Extension & Recruitment
- 3) Motivation & Commitment



## What is the Secret to Retention

Member retention is always a priority concern in membership management. The first MA Arena, The Secret to Retention, has been successfully held on 16 December 2016 with the presence of Past President Nathan Wong from JCI Harbour as our speaker.

### Practical Tips

Our speaker shared the function and what is at the heart of membership retention with some practical tips to 37 participants from various chapters. The most direct way he shared was eating together with members after a meeting or event. It not only can fresh up your mind after an intensive schedule, but also provide opportunities for members to bond, plan, connect and learn from one another through casual conversations. Small act makes huge impact.

Participants also expressed their views and difficulties in member retention actively during the seminar under a joyful atmosphere.

Stay tuned for our upcoming activities!

## How to Recruit Quality Members

With over 40 JC members, the MA Arena II - Recruitment Tips of Quality Members, had been held on 7 February 2017. We were honoured to invite National Immediate Past President Brian Kwan as speaker to share his experience in recruitment and chapter management, one of the key elements that NEW quality members concern.

Quality members are looking for the chapters offering development opportunities to create impact to the community, and the good projects and activities (e.g Monthly Fellowship Gathering). National Immediate Past President Brian emphasized that member-orientation and sense of belonging are vital. The chapters not only have to focus on developing prospective members, but also spending more time to communicate with the existing ordinary and senior members.

Similar opinions (member-orientation, serving to the community, sense of belongings) are discussed in Kanazawa Conference on 19 February 2017, presented by JCI Growth and Development Committee Chairman Alex Tio, which more than 10 countries of National Presidents and chief delegates attended.

Through intensive and comprehensive discussion, all participants gained valuable tips for member recruitment.

Join our upcoming activities as you will enhance your skills on Membership area!



Good Morning NP



Prospective Member Orientation





Red Team and VIPs Celebrating NAC 19th Anniversary

## ALUMNI CLUB 19TH ANNIVERSARY DINNER 活力資深紅白戰

Nearly 250 VIPs and guests celebrated National Alumni Club (NAC)'s 19th Anniversary Dinner on 11 December 2016. Event Chairperson Ida Woo, Red Team leader Angela Siu and White Team leader Joseph Ho's amusing and jocular 'tit-for-tat' dialogue gained cheers and laughter, which filled up every corner. Wonderful dancing and superb singing performers came on the stage from the Red and White Team. All guests were invited to vote for their preference team. Before the result announcement of the 'Red and White Team Competition', we had a special performance by NAC Chairman Louis and the 7 Angels. Finally, Red Team won by a very narrow margin. The event ended with lucky draw of 60 valuable prizes.

Oldies, dances and laughter wrapped up this memorable event and serves as a promising prologue to our 20th Anniversary.



Congratulations to Andy and Eva



NAC Excom members and Past Chairmen supported JCIHK Inaugural Ceremony



Mr Jacob Chan was appointed as NAC Chairman

## INAUGURAL CEREMONY 2017

7 January 2017 marked a new start for NAC. In the Inaugural Ceremony of JCIHK, Mr Jacob Chan received the Certificate of Appointment for the post of 2017 Chairman of National Alumni Club. Thanks for the great contribution of NAC Excom members Andy Ma and Eva Leung, they were honored as JCI Senator, gaining lots of applause from the floor. 17 NAC Excom members and Past Chairmen were present and witnessed the installation of new Board Members of JCIHK and 21 local chapters.



Members Club Chairmen from their respective local chapters shared their 2017 year plan. It was a golden opportunity for the Senior Members to acquaint with each other. They enjoyed chit-chatting, taking photos and sharing experience.

## LUNCHEON HOSTED BY HONORARY PATRON JENNIFER YU AND JCI HONORARY ADVISOR SONNY YU

The luncheon hosted by Honorary Patron Jennifer Yu and JCI Honorary Advisor Sonny Yu was successfully held on 14 January 2017. With the presence of National President Teresa, National Immediate Past President Brian, Past Chairmen, NAC Executive Committee members and some Senior Members Club Chairmen, all 43 participants had a happy and warm get-together afternoon.

NAC Chairman Jacob took the chance to introduce the activities schedule of the year, while Senior



## 2017 CHINESE NEW YEAR BONANZA

With the leadership of CNY Bonanza Chairman William Yeung, all OC members' unleashed talent and ability have attained beyond the original target of 17 tables on 16 February 2017. More than 200 guests from 21 local chapters attended the event. The fortune teller, our Assistant Vice Chairman Victor Chan taught us DIY feng-shui for the Year of the Rooster. Not only were we able to gain knowledge, we also had the chance of winning prizes in 9999K gold foil red packets. There were more other prizes right after our fun games, such as the adorable chick plush toys. The God of Wealth handed out red packets and our themed costume award lifted up a warm and loving atmosphere. An exciting lucky draw and City Band's chorus brought the event to a perfect end. The participants' passionate involvement brought all a happily glorious start to the Year of the Rooster.



# OUR BEST WORK OF LIFE

BEST WORK OF LIFE IS GIVING WHAT WE CAN TO OTHERS WITHOUT EXPECTING ANYTHING IN RETURN.

BEST WORK OF LIFE MEANS KEEPING ON SOWING YOUR SEED, FOR YOU NEVER KNOW WHICH WILL GROW- PERHAPS IT ALL WILL.

*Pursuit for a brighter future with everlasting peace and love*

Best work of life is giving our best to create a better future for our next generation.

**Best work of life is to focus on the present moment**

"When we give cheerfully and accept gratefully, everyone is blessed" by Maya Angelou

**True Fulfilment**

**"Best Work of Life" is creating positive changes by people around me and me continuously**

I believe serving the community is the Best Work of Life to me.

I want to spread the ideas of LOVE and Communion in the society, people with different races, religion, family background, social status, physical ability, etc.

People love and help each other and create a better society or even a better world.



**Be a JC**

The best of life is making people's lives better.

is...

*The rose's in her hand; the flavor in mine.*

Willing to serve is an attitude, empowerment is a latitude, yet willing to empower oneself to serve the humanity is the best work of life

Service to Humanity is the "BEST WORK OF LIFE" is my favourite core value about JCI. This tag-line is talking about to serve and give back what we have learnt to society.

**Make positive change to the community**

**Helping others grow**

Fly up high to the best work of life.

**Meet with our National Board of Directors and share your views...**



JCI Victoria

維多利亞青年商會  
www.vjc.org.hk

## 2017 Inauguration Ceremony

JCI Victoria held a successful Inauguration Ceremony to kick off the exciting 2017 on 15 January 2017. Over 60 guests joined the ceremony to witness the important moment and celebrated at the lunch. By following our slogan "SEED our future", the 2017 Board of Directors are all looking forward to striving the very best with our devoted heart, and leading the chapter to the next level of excellence.



JCI Kowloon

九龍青年商會  
www.jcikowloon.org

## Shelter Dreams - No Poverty

Shelter Dreams (小紙箱 大世界) is our flagship project in Community Development, echoing the promotion of UNSDG #1 - No Poverty. This year, it comes to 7th year of Shelter Dreams. Welcome to join us and show our care to our home and those underprivileged!



JCI Island

港島青年商會  
www.ijc.hk

## Empowering Underprivileged Elderly and Students Through Cross-Generational Exchange in Taiwan

Twenty underprivileged elderly realized their dreams to travel and fly for the first time in their lives, accompanied by City University students recruited from Project Flame to have a unique experience in Taiwan, learning through culture, history and personal reflections, so as to foster cross-generation communication.



Photo Source: Hong Kong Tourism Board

## 21 LOCAL chapters' events

There are 21 local chapters affiliated to JCI Hong Kong. Each of them have their official languages, such as English, Cantonese, Putonghua or bilingual.



JCI Peninsula

半島青年商會  
www.hkpic.org

## 我們愛讀書

在過去十八年為貴州山區學童援建了十五所學校，每年受惠的學童超過一萬一千人。優化教育，改變生活！



JCI Hong Kong Jayceettes

香港女青年商會  
www.hkjtt.org

## Sustainable Development Goals Junior Ambassador Programme (SDG 小專員計劃)

Education as a driver towards poverty alleviation. JCI Hong Kong Jayceettes presents the SDG Junior Ambassador Programme to recognise and create a place for traditional and indigenous knowledge in educational programmes to further develop understanding on children's role in learning.

## 救救地球•停用抹手紙



獅子山青年商會 (國際青年商會香港總會成員)  
Lion Rock Junior Chamber International Hong Kong



JCI Lion Rock

獅子山青年商會  
www.jclionrock.org.hk

## 全城減用抹手紙大行動 • 停用關注日

聚集各義工組織，透過舉辦一系列義不容「遲」活動，以傳達「環保生活」和「可持續發展」的訊息，帶動政府、企業、商戶、食肆及大眾從改變生活習慣做起，減少使用抹手紙，共創綠色城市。



JCI Harbour

海港青年商會  
www.hjc.org.hk

## 「家•點光」用光點亮貧窮戶生命

透過工作坊為香港缺乏光源的貧窮戶製作太陽能手提燈，照亮他們家庭及減輕能源支出，同時提高公眾對貧窮戶住屋問題的關注。



JCI Yuen Long

元朗青年商會  
www.ylhc.org.hk

### 新春盆菜宴

新一年，新開始，是兄弟姐妹高高興興賀新年的時候，元朗青年商會已於2017年2月11日，(農曆大年十五)，於元朗廣村鄉舉辦「新春盆菜宴」。各方好友，互相祝賀，共聚一番，除了晚上盆菜外，當天也特備參觀元朗老字號「恒香老餅家餅廠」和「錦田鄉村俱樂部」。各會員齊賀新春之餘，亦可以加深了解元朗悠久的歷史文化。



JCI Tai Ping Shan

太平山青年商會  
www.jcitps.org.hk

### 丁酉雞年 - 「麥難民」新年探訪夜

麥難民常客大部分是老人家，太平山青年商會曾兩次送暖予他們。年青的我們是時候反思一下，還可以為他們做些甚麼？



JCI Bauhinia

紫荊青年商會  
www.bjc.org.hk

### 只因有您 愛由始起

「只因有您 愛由始起」，我們用心關注社會上貧窮的問題，以正確教育的方法去讓下一代知道社會上的大小事。



JCI Dragon

騰龍青年商會  
www.jcidragon.org.hk

### Volunteer works networking! 1+1 bigger than 2!

On 25 February 2017, JCI Dragon Volunteers – Volunteers Works Pitching Day was successfully held. During the event, we seek volunteers' works opportunities between different NGOs/ Companies/ Organizations. This can help to enhance the impact on different volunteer works provided by different organizations, meanwhile to arouse more people to be active citizens.



Photo Source: Hong Kong Tourism Board



JCI East Kowloon

東九龍青年商會  
www.jciek.org.hk

### Pitch your startup idea to Next Step Challenge 2017 now!

JCI East Kowloon is organizing the second year of Next Step Challenge and hope to connect outstanding teams to angel investors and get the angel investment, so as to accelerate their startup business, as well as encourage them to grow fast, go global by providing international opportunities.



JCI City

城市青年商會  
www.jcicity.org.hk

### 兒童飛龍計劃為本港兒童提供交流及發展機會

本會旗艦項目兒童飛龍大使選舉每年挑選6位11歲小朋友代表本港到福岡與世界各地兒童進行交流，內容包括貧窮，環境問題等。



JCI Queensway

經緯青年商會  
www.jciqueensway.org.hk

### 2017 Charity FUNdraising Running 米走雞慈善跑

The event aims to arouse public awareness on and raise funds for issues of minorities and children's mental health in Hong Kong.

The funds raised through the event will be given to the Christian Family Service Centre, an organisation dedicated to helping people living under disadvantaged conditions.



JCI North District

北區青年商會  
www.ndjc.org.hk

#### 貧窮體驗工作坊

一個可以讓中、小學生一齊參與的工作坊，見證一班小朋友在活動中有所得著，就是我們繼續為社會帶來積極正面改變之原動力。



JCI Ocean

浩洋青年商會  
www.oceanjc.org.hk

#### 助年青人提早規劃人生，減少跨代貧窮

年輕人沒有清晰的人生事業發展目標，繼而失去向上的動力，甚至放棄學業，最後令自己失去在社會的競爭力。故為青年人預早作出「生涯規劃」，鼓勵學生向上流及正面積極心態面對問題，帶出「行行出狀元」的訊息，減低對社會的負面態度及提升在社會的競爭力，減少貧窮的形成。



JCI Sha Tin

沙田青年商會  
www.jcishatin.org

#### New mobile phone application is fundamental to improving people's living quality.

JCI Sha Tin Project Bullseye 2017 x Inter-Secondary School Mobile Phone Application Design Competition encourages the development of innovative ideas on new mobile phone application i) to promote the quality and convenience of life in a Smart City and ii) to trigger our members and youngsters to raise their competitiveness in a knowledge-based society.



Photo Source: Hong Kong Tourism Board



JCI Apex

晉峰青年商會  
www.ajc.org.hk

#### 【愛燃亮希望】長者家居更換LED燈泡活動

讓青年到獨居長者家中更換燈泡，為他們燃亮家居及心靈，以喚起社會對基層長者的關注，提倡長幼共融的精神。



JCI City Lady

城市女青年商會  
www.jcitylady.org.hk

#### 旗艦工作計劃「讓手機休息吧!」前奏

二月月會讓大家徹底放下手機，在黑暗中享用晚餐。非常感謝2016年十大傑青、黑暗劇場創辦人陳衍泓先生以聲音作導航，帶我們走入黑色世界。原來閉上眼，能看見更美的畫面。



JCI Tsuen Wan

荃灣青年商會  
www.jcitsuenwan.org

#### Outstanding Family Business Legacy 2017 Logo

We believe that commitment to corporate social responsibility is the foundation for sustainable development of business which leads to no poverty. Well planning on business handover to second generation is the best solution for sustainable development of family business. Therefore, family enterprises shall ensure well-planning for the handover of their business.



JCI Lantau

大嶼山青年商會  
www.jciantau.org.hk

#### 2017 Inauguration Ceremony

2017 Inaugural Ceremony was successfully held on 16 January 2017 at Regal Kowloon Hotel with Guest of Honor Mr. Simon PEH, ICAC Commissioner and many guests renounce in Lantau. In the ceremony JCI Lantau have shared insight on starting international enterprises from locally. JCI Lantau aim to dream big and putting efforts in wise thinking and effective executions are their motto to success.



## Local Organizations' Sister Chapters around the World

|                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                            |                                                                                                                                                                          |                                                                                                                                                                                                   |                                                                                                                                                                                                                                  |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>JCI Victoria</b><br><ul style="list-style-type: none"> <li>JCI Tawau, Malaysia</li> <li>JCI Tainan, Taiwan</li> <li>JCI Osaka, Japan</li> <li>JCI Seoul Dongdaemun, Korea</li> <li>JCI Ulaanbaatar, Mongolia</li> </ul> | <b>JCI Kowloon</b><br><ul style="list-style-type: none"> <li>JCI Mandaue, Philippines</li> <li>JCI Taipei Jayceettes, Taiwan</li> <li>JCI Kuala Lumpur, Malaysia</li> <li>JCI Orchidin, Singapore</li> <li>JCI Nagoya, Japan</li> <li>JCI Pan Mac, Macao</li> <li>JCI Daegu Suseong, Korea</li> <li>JCI Capital, Mongolia</li> </ul> | <b>JCI Island</b><br><ul style="list-style-type: none"> <li>JCI Makati, Philippines</li> <li>JCI Taipei, Taiwan</li> <li>JCI Seoul, Korea</li> <li>JCI Bukit Mertajam, Malaysia</li> <li>JCI Manila, Philippines</li> <li>JCI Sendai, Japan</li> </ul> | <b>JCI Peninsula</b><br><ul style="list-style-type: none"> <li>JCI Capitol, Philippines</li> <li>JCI City, Singapore</li> <li>JCI Minoh, Japan</li> <li>JCI Tai Chung, Taiwan</li> <li>JCI Honolulu Chinese, USA</li> <li>JCI Mapo Senseoul, Korea</li> <li>JCI Hou Kong, Macao</li> </ul> | <b>JCI Hong Kong Jayceettes</b><br><ul style="list-style-type: none"> <li>JCI Manila, Philippines</li> <li>JCI Kaohsiung, Taiwan</li> <li>JCI Yokohama, Japan</li> </ul> | <b>JCI Lion Rock</b><br><ul style="list-style-type: none"> <li>JCI San Chung, Taiwan</li> <li>JCI Sibul, Malaysia</li> <li>JCI Kariya, Japan</li> </ul>                                           | <b>JCI Harbour</b><br><ul style="list-style-type: none"> <li>JCI Penang, Malaysia</li> <li>JCI Kanazawa, Japan</li> <li>JCI Marina, Singapore</li> <li>JCI Kaohsiung Ladies, Taiwan</li> <li>JCI Song Pa, South Korea</li> </ul> |
| <b>JCI Yuen Long</b><br><ul style="list-style-type: none"> <li>JCI Keelung, Taiwan</li> <li>JCI Kyoto, Japan</li> </ul>                                                                                                    | <b>JCI Tai Ping Shan</b><br><ul style="list-style-type: none"> <li>JCI Hsinchu, Taiwan</li> <li>JCI Toyama, Japan</li> </ul>                                                                                                                                                                                                         | <b>JCI Bauhinia</b><br><ul style="list-style-type: none"> <li>JCI Elite, Malaysia</li> <li>JCI Uji, Japan</li> </ul>                                                                                                                                   | <b>JCI Dragon</b><br><ul style="list-style-type: none"> <li>JCI San Juan, Philippines</li> <li>JCI Nishinomiya, Japan</li> <li>JCI Shilin, Taiwan</li> </ul>                                                                                                                               | <b>JCI East Kowloon</b><br><ul style="list-style-type: none"> <li>JCI Mandarin, Singapore</li> <li>JCI Ipoh, Malaysia</li> <li>JCI Sike, Taiwan</li> </ul>               | <b>JCI City</b><br><ul style="list-style-type: none"> <li>JCI Fukuoka, Japan</li> <li>Incheon Songdo, South Korea</li> <li>JCI Petaling Jaya, Malaysia</li> <li>JCI Windy City, Taiwan</li> </ul> | <b>JCI Queensway</b><br><ul style="list-style-type: none"> <li>JCI Okinawa, Japan</li> </ul>                                                                                                                                     |
| <b>JCI North District</b><br><ul style="list-style-type: none"> <li>JCI Naha, Japan</li> <li>JCI Cosmopolitan, Taiwan</li> </ul>                                                                                           | <b>JCI Ocean</b><br><ul style="list-style-type: none"> <li>JCI Suita, Japan</li> <li>JCI Boai, Taiwan</li> </ul>                                                                                                                                                                                                                     | <b>JCI Sha Tin</b><br><ul style="list-style-type: none"> <li>JCI Wakayama, Japan</li> </ul>                                                                                                                                                            | <b>JCI Apex</b><br><ul style="list-style-type: none"> <li>JCI Gifu, Japan</li> <li>JCI Port, Taiwan</li> </ul>                                                                                                                                                                             | <b>JCI City Lady</b><br><ul style="list-style-type: none"> <li>JCI Yamagata, Japan</li> </ul>                                                                            | <b>JCI Tsuen Wan</b>                                                                                                                                                                              | <b>JCI Lantau</b>                                                                                                                                                                                                                |

主辦單位

承辦單位

協辦單位

受惠機構



# 為和平奔跑吧

## FOR UN PEACE

### 活動詳情

- 日期：2017年4月29日(六)  
 時間：登記:9am / 頒獎禮12pm  
 地點：大埔海濱公園  
 賽程：3公里  
 報名費用：個人組 HK\$200  
                   團體競技賽  
                   - 公開組 HK\$800  
                   - 公司組 HK\$1,200  
 截止報名：2017年3月31日

### 主禮嘉賓

平等機會委員會主席  
 陳章明教授, SBS, JP

### 活動大使 陳慧敏



### 運動大使 2015年十大傑出青年 梁國成



立即行動



429 為和平奔跑吧!

WWW.RUNFORPEACE.HK

贊助機構



支持機構



平等機會委員會  
 EQUAL OPPORTUNITIES COMMISSION

